

Digital Transformation Requires an Adaptable Platform

58%
Organizations using public/private cloud for more than 1-2 applications/workloads

44%
Expected increase in cloud spending over the next two years

Source: IDC CloudView 2016

In 5 Years...
U.S. SMB cloud adoption has gone from **SUB-20% OF FIRMS**

TO OVER 70%
for small (less than 100 employees)

AND OVER 90%
of midmarket (100-999 employees)

Source: IDC State of the SMB Cloud 2016

The Multi-Cloud World is Here

Traditional ERP is dead. New ERP functionality often appears first as cloud applications – not on-premises – as businesses embrace a multi-cloud world of integrated capabilities. Drivers include:

Business agility and mobility

To access and analyze massive data sets in near real-time across multiple systems from any device.

Scale and growth

To allow businesses globally to quickly and easily scale as their businesses grow and evolve.

Modern, customizable ERP

To allow businesses to interact, buy, transact, and receive on an ERP system tailored to their business anywhere in the world.

Cloud is the default model enabling the foundation of the future.

Benefits and Drivers of Cloud Adoption

IDC CloudView respondents recognize cloud applications drive strategic outcomes with annual benefits per cloud application:

\$1.6M Additional revenue

93% improved innovation

7% enablement of Internet of Things

\$1.2M Reduced costs

5% open source benefits

8% infrastructure cost savings

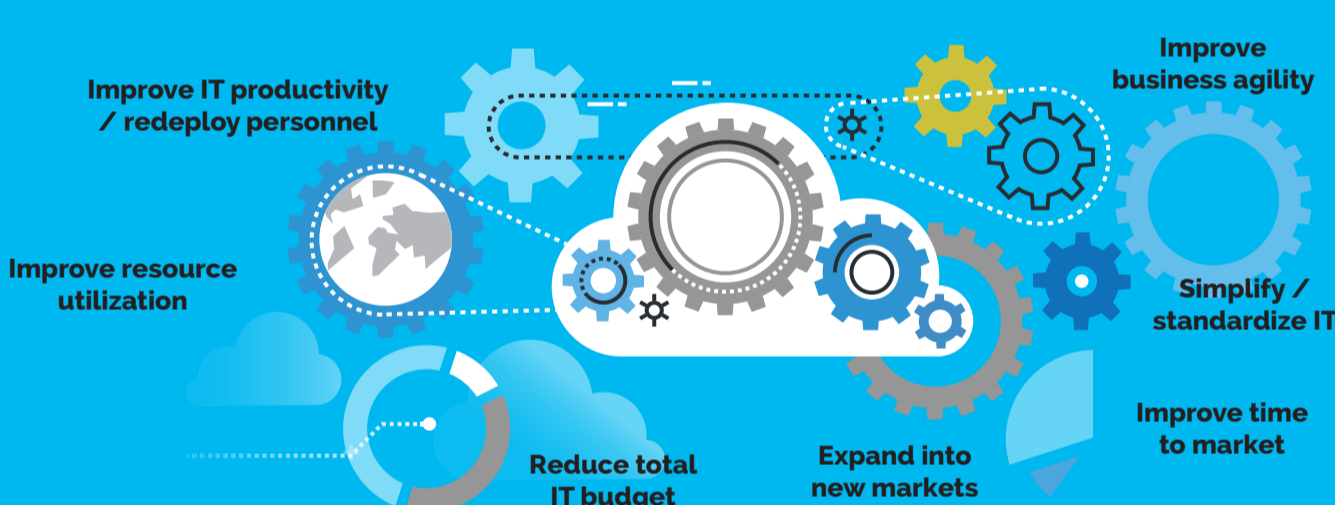
9% risk mitigation

28% increased employee productivity

49% improved agility

*Figures may not add up to 100 due to rounding.

Top business and IT-related drivers in cloud adoption

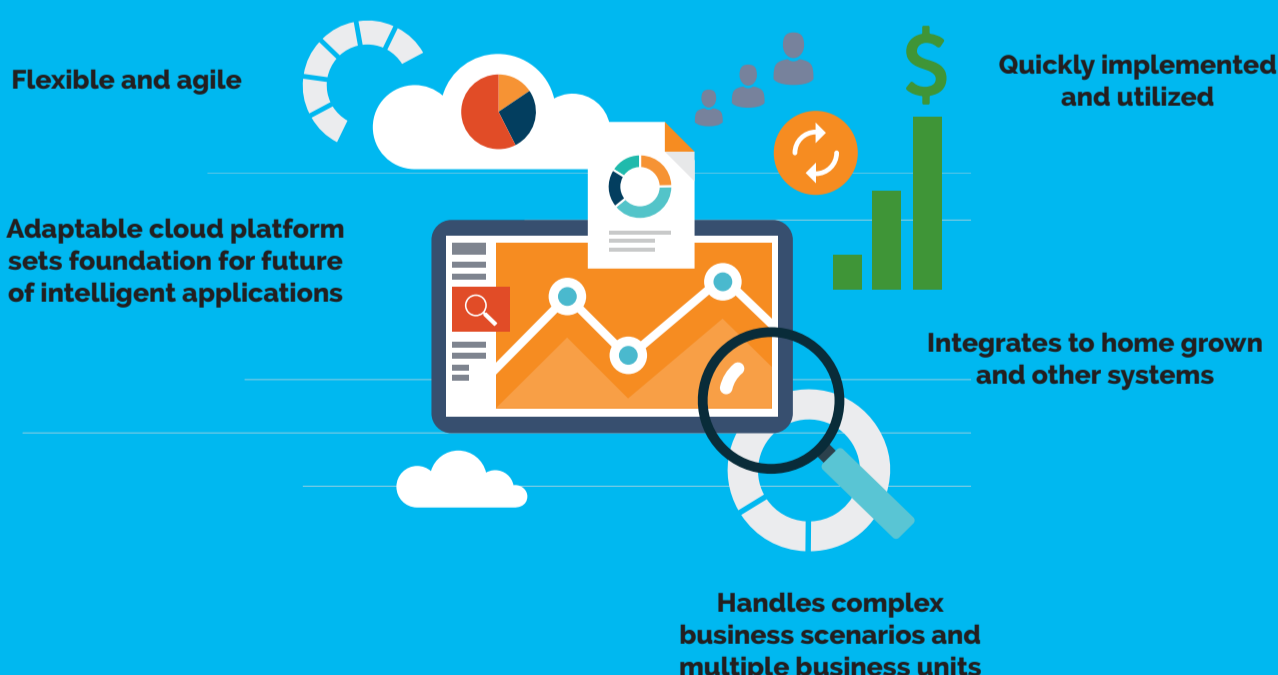


Source: IDC CloudView 2016

Cloud ERP Answers the Call

Small and medium-sized growing businesses must be efficient, scale quickly, and have real-time visibility into operations, which requires an adaptable platform.

Benefits of a Cloud ERP/Multiple-cloud Strategy



"Our Cloud ERP was implemented quickly, on time and in budget. It has reduced customer order errors so customers now get exactly what they ordered, brought visibility across our business, now handles complex business issues, and is very simple to use."
—CEO, Small New England Manufacturer

ERP Starts with Cloud

In an increasingly digital world, cloud ERP will run tomorrow's businesses by helping you:

Build your business, not lines of code

Focus on your secret sauce because your ERP has SaaS and scale

Innovate and integrate faster in a multi-cloud world

Grow at the speed you need with flexible deployment and licensing models

"Our technology infrastructure was slow and reducing our ability to respond at the same time our business was growing very fast. Our Cloud ERP system moved us beyond our problems, scaling quickly and has enabled our future in a multi-cloud world."
—CFO, Educational Book Sales