

GET READY FOR GROWTH WITH THE RIGHT ACCOUNTING SOFTWARE



SMART-UPS:

Small or midsize businesses that are growing and intend to grow more in the future



BUSINESS AS USUAL:

Micro businesses or small, stable companies with no significant growth planned



GOOD ACCOUNTING PRACTICES



Accounting is viewed as tools to improve cross company productivity and decision making.

Respond instantly to investors with up-to-date financial information. Bullet proof financial statements to withstand any audit.

Close the monthly books in days.



Accounting is primarily viewed as a necessity.

Manual audit trail must be maintained by the company. Typically results in incomplete and inconsistent responses for investors or auditors.

Close company books in weeks.



REPORTING & BUSINESS INTELLIGENCE

On-line integrated system provides one version of the truth.

All information is on-line & available via web.



Forced to do things manually. Using spreadsheets leads to duplicate data entry and mistakes.

Information is in disparate systems.



MAINTENANCE



No software needed, just a web browser.

Available anywhere, anytime, and on any device.

Add business apps as your needs grow, such as inventory or web ordering, with unlimited users.

Responsible for installing & supporting the software.

None, or limited, mobile apps that require support.

Forced to remain with systems that cannot add important functionality or more users.