

The Multi-Industry Cloud ERP

Acumatica Cloud ERP with Real Estate Dimensions (RED) provides the best enterprise management solution for transforming your Real Estate Development and Property Management company to thrive in a customer-centric and profit-driven digital economy. Through best-in-class industry-specific functionality, modern unlimited user licensing, and unparalleled value suited for mid-sized and large real estate businesses.

From project budgeting, construction management, project cost control, sales and marketing, property financing, and foreclosures to property management, Acumatica with RED manages them all on any device - anywhere. Ensures project costs are on time and budget; sales & marketing activities are optimized; credit and collections are efficient; properties are well managed and customer experience is best in class. Designed for the way businesses operate today and in the future.

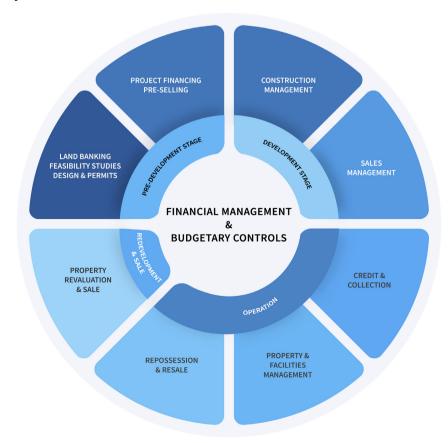
Connected Business. Delivered.

Real Estate Development Lifecycle

Streamline the entire facets of the real estate lifecycle, delivering automation without complexity, compliance without rigidity and continuous improvement without unpredictability.













Key Features

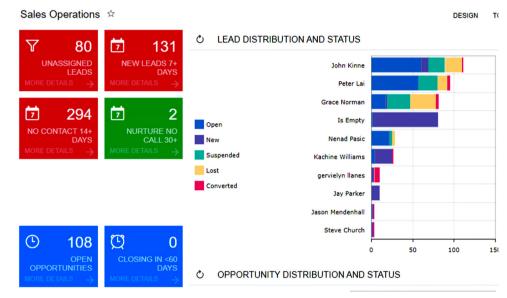
- **Property Sales**
- **Property Financing**
- Commissions And Incentives
- Property Management
- Customer Relationship Management
- **Budget Control**

- Project Management
- Subcontract Management
- Project Billing With Retainage
- Work Order Management
- Maintenance Management
- Lease Management, Both IFRS15 And IFRS16 Compliant and more

Stay Ahead of the Competition and Lead with Confidence Boost Profits, Control Costs, Robust Analytics

Increase Revenue Growth - Enhance your competitive initiatives and expand your market shares by closing more deals through an integrated CRM, tracking customer progress anytime, anywhere. Allow your sales teams to engage with their prospects immediately using an advanced on-the-spot proposal computation and sales contracts.

Reduce Operating Costs - Control every aspect of your real estate business scheduling various critical project tasks accurately and on time. Exceed your milestones with all the functionalities; suited for modern sales-driven organizations to address challenges, adapt to change, and build a customercentric culture.

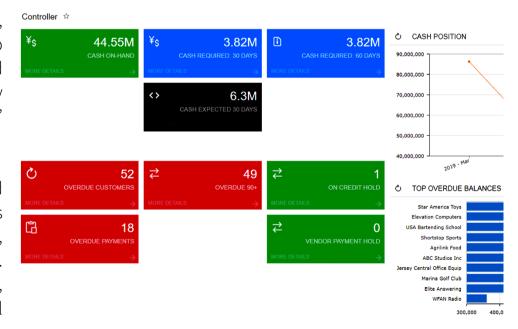


Powerful Business Insights - Manage your entire leadership team confidently and gain real-time insights on all sales reports; generate cash flow insights for timely completion of purchased property - from monitoring annual budgets and determining potential risks to spotting potential investments.

Proactive Financial Management With Ease Accelerate Account Statements, Simplify Data Entry, Tax Reporting and Audit Control

Credit and Collection - Provide 24/7 access to accurate, real-time information with simple-to-use tools that speed up the process of enforcing foreclosures. Integrate billing and collection, implement payment reminders, and efficiently generate account statements that ensure all occupants' compliance.

Revenue Recognition - Manage all the necessary tasks related to lease-oriented accounting compliant with IFRS16 standards so you can ensure your business tracks the documentation, profit and losses with a smooth process and better security. Facilitate payments and collections for the leases you oversee, such as fees, terms, and spaces automatically reflected in all related ledgers with minimal input.



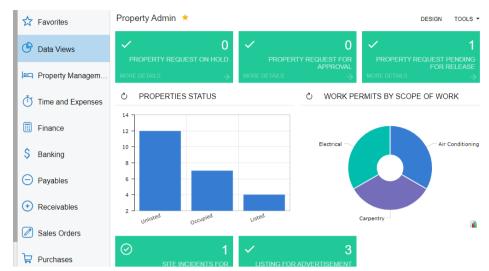
Centralized Tax Configuration - Maximize cost-saving opportunities within the tax filing period by managing multiple rates with different start and end dates, minimum and maximum tax amounts, and per line item calculation. Configure taxes, then post to multiple accounts simultaneously.

Advanced Financial Management - Ensure regulatory and audit compliance with financial management functions that deliver visibility and efficiency. Secure paid invoices, accounts, and loans; accurate financial statements, budgets, and books get closed fast—every time.

Efficient Operations, Empowered Sales Teams & Excellent Customer Experience Increase Sales and Opportunities, Intelligent Decision-making, and Effective Operations

Prospect to Opportunity Conversion - Accelerates fulfillment of your customers' desired properties in an efficient sales management process via integrated forms designed for customer requirements submission, reservation fees, contract signing, and post-dated checks management.

Simplified Property Financing-Improve your data consolidation from lead assessment through contract management. Streamline the sales contracts process by offering flexible financing options, including PDCs, bank financing, and even an in-house that ensure fulfilled customer needs to reap maximum benefits and revenue.



High Performing Sales Team - Process incentive payout faster, reducing errors and increasing efficiency for sales teams to succeed. Equipped with modernized payout processing, monitor ongoing and incoming sales opportunities and compute the potential earnings so you can encourage their individual and team performance.

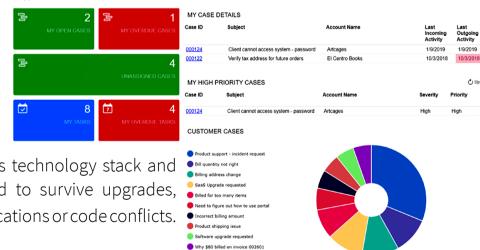
Elevate Customer Experience - Increase customer onboarding efficiency through automated customer requests, property and contract terms, and periodic equity and loan payments. Embedded with a detailed document payment history, manage risks and provide flexible due dates to meet your customer's paying capacity.

Adaptable Property Management - Manage your requests and work orders to build stronger tenant relationships through convenient dashboards accessible from any device, anytime and anywhere. Have a faster lead-to-rent collection cycle with an integrated tenant and lease tracking and automated payment reminders.

Customer-Friendly Tech Leadership On The Cloud Intuitive Cloud Platform, Flexible Deployment, Open APIs, Optimal User Experience

Flexible Data Management - Decide where to host your data: on the public or private cloud or via on-premise. With Acumatica, secure your data with enterprise-grade security built-in features such as server-side logic, detailed access controls, and robust authentication.

Secure Your Digital Infrastructure - Acumatica deploys rapid integrations and open architecture to centralize your company's technology stack and obtain real-time insights. Deploy an ERP application designed to survive upgrades, protecting your ERP investment without costly source code modifications or code conflicts.



Foster Innovation with a Future-Proof Platform - Evolve your business with a scalable, secure, and future-proof cloud platform that provides on-the-go mobile access anytime, anywhere, on any device. Take advantage of the platform's open connectivity and rapid deployment tools to connect people, information, processes, and equipment with modern technologies.





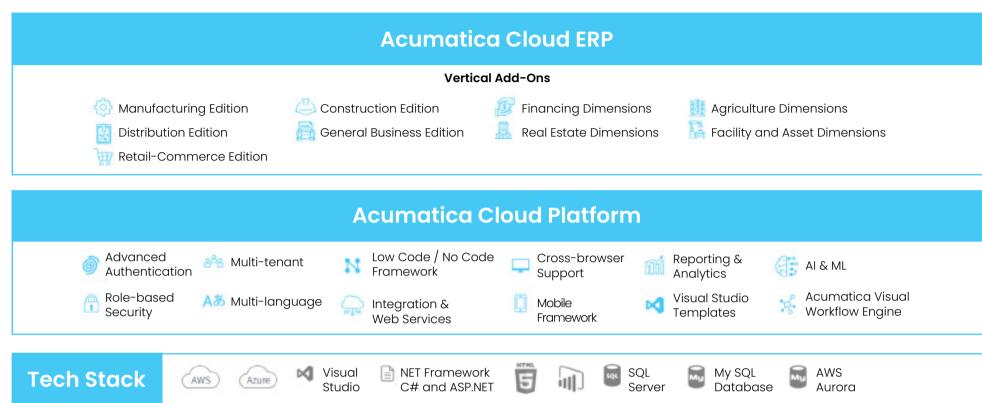
Acumatica is the only one of the major global ERP players that have NO PER-USER FEES

Our flexible deployment and growth-friendly licensing put customers first and are ready to scale with your changing needs.

All employees can now use your ERP system and digitally transform your organization.

Tailored to your needs and ready to transform with your growing business—a born-in-the-cloud platform designed to integrate how you work with technology that connects your business across time and distance.

Designed for the way businesses operate today and in the future.





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