

# Kensium's Product Configurator Makes Complex Ordering So Easy

Your Customers Will Thank You



## Your customers want choice.

Whether you're selling computers or cardigans, your customers want choices in color, size, options, add-ons and more. The possibilities are endless, and that is the problem: standard ERP systems do not accommodate configurable items out-of-the-box.

With Kensium's Product Configurator, you can create a seamless process for order entry and inventory management straight from your e-commerce system or within Acumatica.

## Configurable - One Single Item Tracks Many Attributes

Products that have characteristics such as color, size, and style, among others, are no problem with the Product Configurator. There is no need to set up a separate item with its own SKU for every different attribute.

A customer makes a selection, which gets entered as a single, simple product in Acumatica. Order entry, invoicing, inventory control, and purchasing handle the transaction as a single item throughout the system.

## Bundled – Build Product On-the-Fly

This type of product allows a buyer to select from a series of options to assemble the final product. The options can be nested so that what a buyer sees depends on a previous selection. Examples of bundled products include computers, gift baskets, bicycles, among many others. Kensium's Product Configurator allows your client to define the rules that determine the options presented for sale.

## Grouped Product – Sell as a Single Unit

Also called ensemble products, this product type shows several products as a single unit for sale.

## Downloadable Product – For Immediate Fulfillment

This product type includes software, e-books, music, video or any other digital product that the buyer can download immediately after purchase.

## Virtual Product – Endless Possibilities

Typically a product or service such as an extended warranty agreement or subscription where there is no physical product delivered.

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