DataSelf
INFORMED DECISIONS

Fulfilled by **Acumatica**

Fast-Tracking Business Intelligence

DataSelf Analytics
BI-BASED REPORTING®

BEFORE	DATA WAREHOUSING	ANALYTICS	KPI LIBRARY	AFTER
Limited KPI Visibility				360-Degree Business View
Conflicting Data	DATASELF ETL+	Power BI		Single Version of the Truth
Laborious Reports				Automated & Streamlined
Slow-Running Reports			**8,000+**	Insights in Seconds
Data Silos	DFT	tableau	Customizable Reports & Dashboards	Data Consolidation
Limited Drill-Down	Dimension, Fact, Time			Infinite Drill-Down
Hunting for Answers				AI-Driven Insights
What to Measure?	Microsoft SQL Server	Excel		Largest KPI Library

Customizable Reports & Dashboards for Acumatica ERP/CRM and other data silos

430+ no-code/low-code supported data sources

DataSelf.com

Too much data, too little insight?

DataSelf uses a unique combination of data optimization, BI tools, and a **library of analytics for superior business insight.**
A 'single version of the truth' enables management and executives
to trust the data and make the **most informed business decisions**.

BENEFITS

POWER via Auto-Configuration & Data Optimization

The core component is **DataSelf ETL+**, the most advanced data optimization and data warehousing technology on the market.
It simplifies and expedites the report design and production process for Acumatica and all your business apps – individually and blended.

EASE-OF-USE via Top Analytical Tools

DataSelf works with the top BI Technologies: **Microsoft Power BI, Tableau, and Microsoft Excel** to enable infinite drill-down and slice-and-dice.

Additionally, Artificial Intelligence (AI) / Machine Learning (ML) lets users find answers to their data questions in plain English.

SPEED via Library of Analytics for Acumatica

DataSelf includes the **largest library of analytical reports, dashboards, and KPIs** in the market.

From year-over-year sales variances and predicting potential inventory shortages, to forecasting future cash-flow; **reports run in less than 10 seconds** making it easier and faster to get to the bottom line.

CUSTOMER QUOTES

> "We are big users of DataSelf / Tableau reports and love them!"

Acumatica
The Cloud ERP

Sean Chatterjee
SVP, Americas

> "I'm impressed with the results including a 23% growth in EBITDA year over year. Our DataSelf reports give us more visibility than we've ever had, which has led to better and more timely decisions to grow our business."

TEKNIKOR

Peter Paindiris
President

> "Our whole team appreciates how quickly and easily we can get the data we need. Before DataSelf, I was writing new GIs left and right, each taking anywhere from 1-2 hours. The equivalent DataSelf report takes only 5-10 minutes!"

TWANG

Chris Goebel
ERP Analyst

> "All of our end users have received DataSelf with applause and 'wow moments'. I use DataSelf daily and have not encountered any limitations on scale."

SWK TECHNOLOGIES

Tom Vance
VP of Operations

DataSelf.com

The industry's largest library with 8,000+ reports & dashboards*

Sales & Marketing

- Salesperson Performance
- Customers With Underperforming Sales
- Products With Underperforming Sales
- Top Customers By Sales Decline
- Customers That Stopped Buying
- Customer Lifetime Value Forecasting
- Year-Over-Year Comparisons
- Regional / Geographic Breakdown
- Seasonal Variances
- Sales & Gross Profit Pareto Analysis
- Product Profitability By Price Point
- Sales Projection & Ranking
- Commission Reporting
- Sales Velocity
- Campaign Response Analytics
- Cost Per Lead / Cost Per Sale
- Stuck Opportunities

Financials & Cash Flow

- Cash Flow Projection
- P&L Analytics
- Balance Sheet Analytics
- Actual Versus Budget
- Year-Over-Year Comparisons
- Collection Effectiveness Index
- Bad Debt Analysis
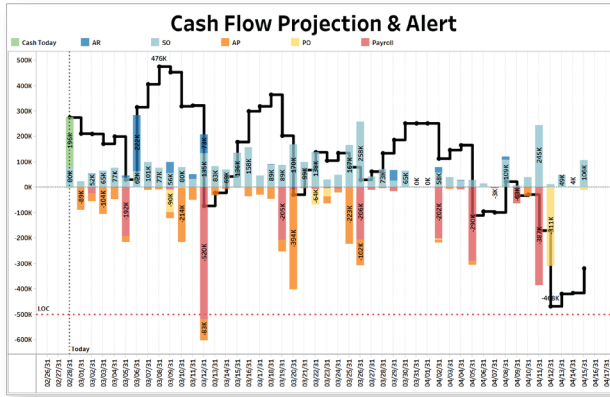- Days Sales Outstanding

Inventory Management

- Stock Utilization Projections
- Potential Stock Shortfall & Outage Warnings
- Forecast Surplus Items
- Slow Moving Items
- Inventory Transfer Optimization
- Days Of Stock
- Lost Sales From Stock Shortfalls
- Inventory Turnover
- Stock Usage By Year, Month, Week, & Day
- Bill Of Materials (BOM)
- Production Orders
- Replenishment Planning
- Purchase Price Variance
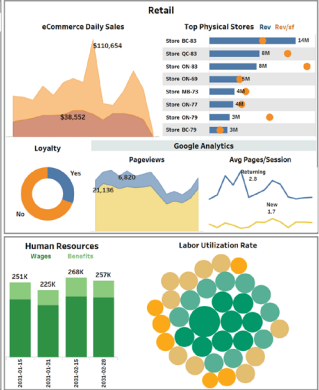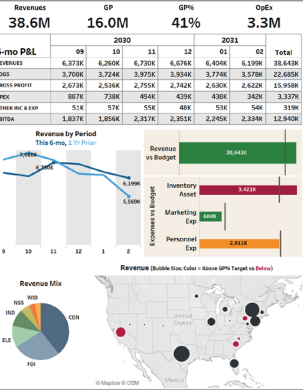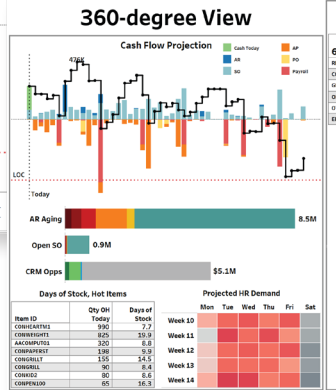- Item Purchase Recommendations (Best Time / Best Supplier)

Services

- Job Costing Metrics
- Project Cost / Revenue Analysis
- Metrics On Material Usage
- Hours; Estimated vs Actual, Overtime Analysis
- Client Support Costs; Per Case, Per User, Per Product
- Clients In Need Of Additional Services
- Re-prioritization Of Critical Support Cases
- Resource Availability
- Performance Breakdown By Worker, Department, & Projects

Most templates may be used as is, others require customizations.

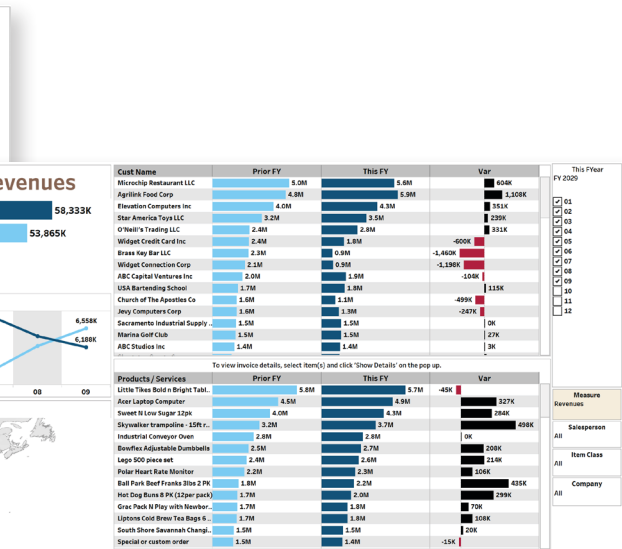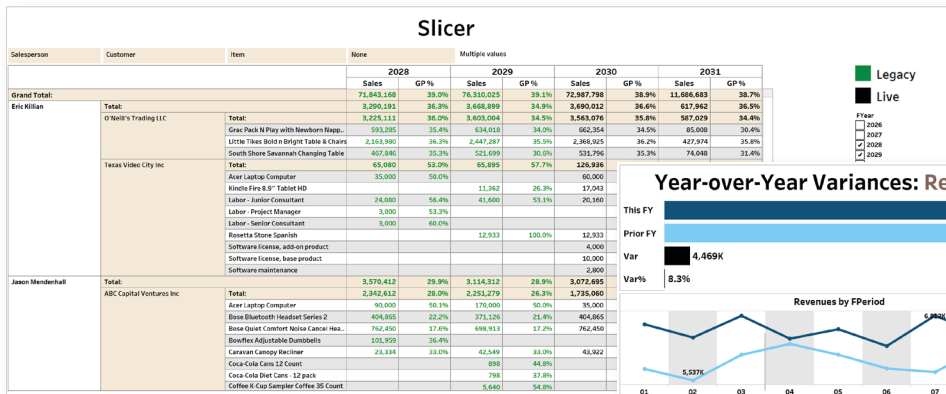# Samples from the 8,000+ KPI Library

Cash Flow Projection & Alert

Improve projections on cash flow, sales, and inventory.

360-degree View

Give executives all they need — at a glance.

Slicer

Leverage infinite slice-and-dice & drill-down.

Year-over-Year Variances: Revenues

Detect variance anomalies across your data.

Project Gantt Chart
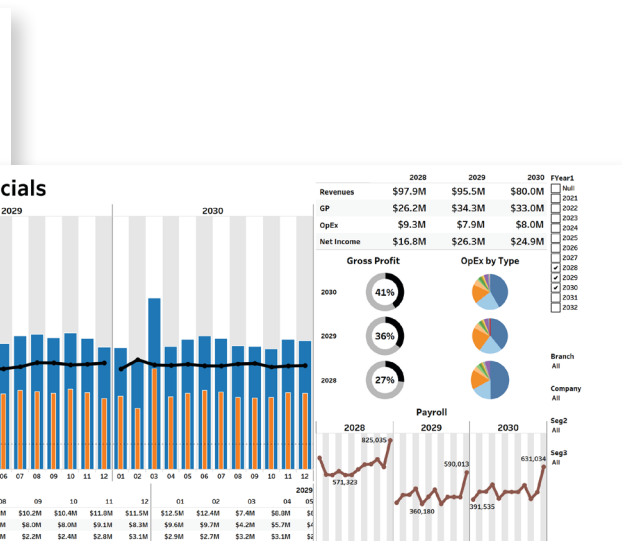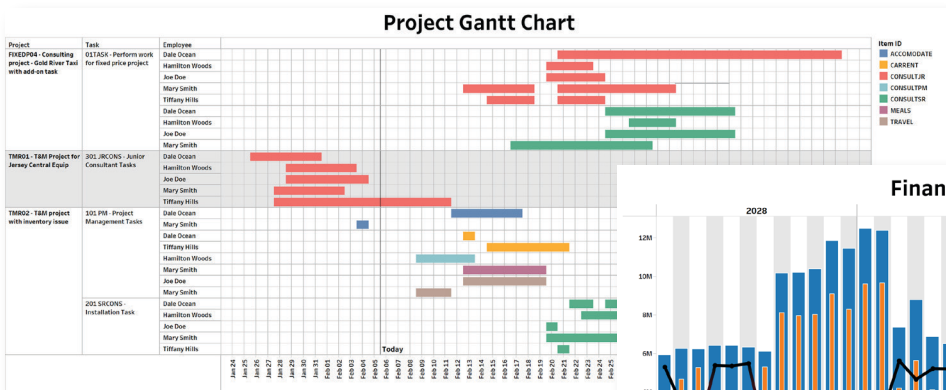
Manage projects — with great efficiency.

Financials

Have a clearer picture of your financial standing.