

Case Study



Second Nature is a collection of brands that produces high-quality, health-minded snacks and treats. With three distinct brands – Second Nature, Kar’s and Sanders – they were missing a method to integrate data into their ERP.



“ We now look at tasks with a revised lens of endless opportunity. It is exciting to wield the possibilities when considering a path toward achieving our goals. The Fuuz platform is a go-to solution.”

**Kevin Jablonski, IT Project Manager,
Second Nature Brands**



The Challenge

In 2016, Second Nature was on the hunt for a new Point of Sale (POS) system. Their system at the time had no solution available to integrate data into their ERP. Additionally, the POS reporting was insufficient to support a manual effort. They were missing a solid connection between platforms – the company was wasting valuable manpower trying to bridge this gap.

The Solution

Initially, the team at MFGx developed an interface to solve their POS problems. In 2020, Second Nature expanded its use of MFGx products by upgrading to the Fuuz™ platform that allowed for additional automations to replace several manual tasks. These automations allowed for unprecedented achievement of Second Nature's daily ERP visibility in sync with their disparate POS system.

The Result

In addition to improving their POS and ERP systems, Fuuz helped Second Nature scale new capabilities in several other areas of their business, including inventory management, transformations and shipping. Fuuz now captures activity data across multiple e-commerce environments and drop ship programs and automatically processes it to invoice into their ERP. Today, they are enjoying upgraded functionality of a new inventory management system, Accounts Payable automations and 3PL shipping partner integrations.



Fuuz, from MFGx, is a no-code, low-code, pro-code applications platform that delivers Industry 4.0 to manufacturing businesses across industries. With rapid deployment of stand-alone apps and connectors to existing software, businesses can capture data, connect processes, people and machines – all in a single platform ecosystem.

Get in touch. We're here to help.