

NETSTOCK

Tayse Rugs successfully weaves Netstock into its inventory operations



Company Tayse Rugs

Industry Distribution and retail

Location USA

ERP Acumatica



TAYSE

Tayse Rugs imports a large selection of rugs from Turkey. They supply eCommerce businesses like Amazon, Walmart, Home Depot, and large retail chain stores throughout the USA.

\ Challenge.

Lost sales from stock-outs.

\ Solution.

Netstock integrated to Acumatica ERP.

\ Result.

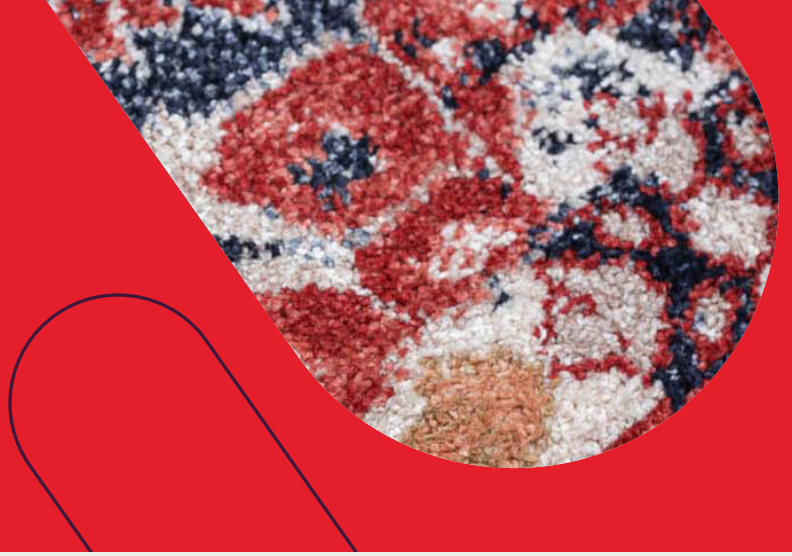
Balanced inventory investment.

Before implementing **Netstock**, **Tayse Rugs** used the basic functionality in their Acumatica ERP and spreadsheets to manage their demand forecasting. Using this manual method was time-consuming, and they were not receiving adequate results and frequently experienced stock-outs. To rectify these challenges, Tayse Rugs decided to invest in a solution developed specifically to manage inventory and selected Netstock as their preferred solution.

“For me, the **Netstock** classification matrix is an impressive feature as it looks at your high-value and high-velocity items and plots them on a matrix that defines each item’s level of importance in your business. We could quickly see which were our slow-moving items and, by running promotions, could reduce those. We now have that “big picture” view and can action things like potential stock-outs before it becomes a problem.”

“Besides the robust features in the product, I have found Netstock’s e-learning platform and online training materials to be far superior to any other software application that I have dealt with in the past.”

Taylan Sevimli,
Business Development Manager



“Netstock allows us to keep our finger on the pulse and provides a degree of comfort and calm,” says Taylan Sevimli, Business Development Manager, Tayse Rugs.

Forecasting accurately

When **Tayse Rugs** had to increase manufacturing quickly to meet their post-COVID-19 demand, they could use the baseline data in **Netstock**, which enabled them to forecast more accurately. They could adjust the numbers by taking market knowledge and trends into account, allowing the team to place more sensible orders.

Minimizing stock-outs and reducing excess stock

“Besides the robust features in the product, I have found **Netstock’s** e-learning platform and online training materials to be far superior to any other software application that I have dealt with in the past. You can see **Netstock** has put in a lot of time and effort to create well-documented tutorials, on-demand webinars, and other online resources. This has helped us a great deal, especially when new staff members join, as they can quickly upskill.”

Upskilling our staff members

Using **Netstock** has enabled us to minimize our stock-outs and reduce our excess across certain SKU’s. As a result, we now have a more balanced investment in inventory, and I would recommend **Netstock** to any inventory holding company,” Taylan concluded.



Taylan Sevimli, Business Development Manager

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