

Take control of your demand planning

See demand clearly, align your teams, and plan with confidence.

Flexible planning that fits your business

Plan across the hierarchy levels that reflect how your business runs: by customer, channel, region, category, or style.

Bottom-up: from item-level data

Top-down: from growth targets or promotional drivers

Middle-out: from categories, regions, or channels

Forecast, adjust, and execute with confidence



Collaborative forecasting made easy

- Bring Sales, Finance, and Operations into one shared demand view
- Build individual forecasts and combine them into one actionable view
- Continuously refine your plan as new insights emerge
- Include external data such as promotions, product launches, and market shifts directly in your forecast



Financial alignment

- Align operational plans with budgets and financial forecasts
- Work in units, cost price, sell price, margin, or currency
- Make better-informed decisions that balance demand, inventory, and cash flow



Continuous forecast improvement

- Track forecast accuracy against actuals
- Identify improvement opportunities and refine your process
- Increase collaboration, reduce errors, and improve confidence in your plans

Planning built for your business

Demand planning isn't just dashboards. It's about managing the cycle effectively.



Governance & audit trails:

Lock and finalize forecasts, track who changed what, when, and why



Promotion & event management:

Incorporate new items, campaigns, and market shifts in a controlled way



Exception-Based planning:

Prioritize items that need attention, not the entire portfolio



Accuracy tracking:

Measure forecast performance and continuously improve processes



Team alignment:

Generate a single "agreed number" that Sales, Finance, and Operations can sign off

Reliable business outcomes

See the real impact of better demand planning:



Better inventory results:

fewer stock-outs, less excess, improved service levels



Faster, more predictable planning cycles:

fewer last-minute escalations



Improved forecast accuracy where it matters:

top items, customers, and channels



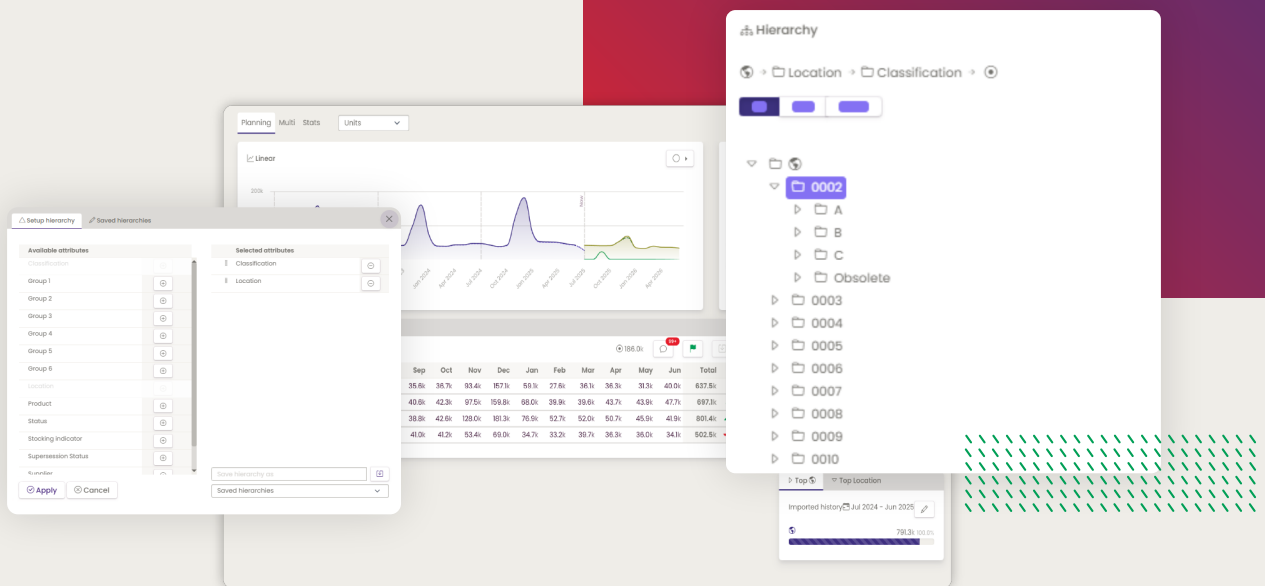
Clear accountability:

everyone knows what changed and why



Optimized cash flow:

free up cash tied in excess inventory while meeting demand



Fast time to value

- Intuitive, pre-configured dashboards help teams adopt quickly
- Work on the same platform as Inventory Optimization, no switching tools, fewer handoffs
- Make faster, more confident decisions in a single connected planning experience

Demand planning you can stand behind

Better service levels with less inventory require a dynamic demand plan that teams can trust. Netstock helps teams move from reactive planning to consistent, confident execution.