



# ProNPO

NONPROFIT ORGANIZATION CLOUD ERP

## Events

Events are one of the basic building blocks to create relationships with your nonprofit community. Events allow a nonprofit organization to get to better know the community it serves. Events help build credibility, trust, and reliability between those being served and the nonprofit serving them. *ProNPO* makes events part of the integrated data by tracking not only time and place, but also volunteers, marketing to the community, the budget and the results of the event.

### Easy Event Management

- SCHEDULE EVENTS
- MANAGE EVENTS
- ASSIGN AND TRACK TASKS RELATED TO THE EVENTS
- TRACK SUCCESS OF EVENTS, INCLUDING KPIS AND CIRCUMSTANCES LIKE WEATHER

Schedule a Demo | **800-331-8382**  
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## **SCHEDULE EVENTS**

Event scheduling in *ProNPO* is seamlessly integrated with the Customer Relationship Management module. Events can be recurring or one-of-a-kind.

## **MANAGE EVENTS**

Tasks can be assigned to volunteers and staff and tracked until they are completed. The marketing of the event can be handled or tracked within *ProNPO*, including community member lists, staff, volunteers, and purchased leads. Activities including emails, phone calls, and notes can be recorded.

## **TRACK SUCCESS**

*ProNPO* tasks include records of circumstantial influences like weather and type of event so that trends can be analyzed.