



# TRUEPROJECT: WHAT NO OTHER SOFTWARE CAN TELL YOU

## THE FIRST PREDICTIVE OVERSIGHT SOLUTION FOR CONSTRUCTION PROJECTS.

See risks coming weeks or even months in advance – powered by AI-driven *Strategic Project Intelligence*.

### EXEC SUMMARY

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### THE PROBLEM

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### THE BREAKTHROUGH

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Construction projects don't fail for lack of tools – but lack of foresight. TrueProject delivers **AI-powered predictive foresight**, combining PM and Supervisor feedback with *Strategic Project Intelligence*:

- Detect hidden risks before they escalate
- Protect profits and timelines
- Build trust through transparency and results

Most construction metrics are rear-view mirrors – they show outcomes, not **AI-driven early risk signals**.

- Metrics like schedule, cost, and progress are lagging
- Issues appear only after delays or lost margin
- GCs run on 3–5% margins – small problems = big impact
- Most tools track, don't warn or prevent
- GCs/CMs are stuck reacting, not leading

TrueProject is different. It uses AI-driven *Strategic Project Intelligence* to show why it's happening and what's coming next, before it impacts your timeline or your margin.

- **Leading Indicators:** Risks revealed before delays or cost hits
- **AI-Enabled Field Intelligence:** Combines system data with real PM/Supervisor insights
- **Predictive Power:** Shows what you can fix now – not after it's too late



### DIFFERENTIATOR

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#### TrueProject:

- ✓ Predicts why risks are forming
- ✓ Early warnings before problems hit
- ✓ **AI-driven insights** explain what to fix
- ✓ Pulse checks & sentiment intelligence
- ✓ What will happen/how to stop it

#### Others:

- ✓ Tracks tasks, delays, budget
- ✗ Rear-view mirror KPIs
- ✗ Doesn't explain root causes
- ✗ No PM/Field context
- ✗ Shows what happened

### VALUE

What GCs and CMs Gain  
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GCs and CMs gain speed, savings, and stability – all with measurable ROI.

- **Protect Profits** - Spot issues early to prevent margin erosion
- **Accelerate Closeout** - Identify blockers before they cause costly delays
- **Reduce Conflict** - Minimize owner and subcontractor disputes with proactive insights
- **Build Trust** - Deliver transparency that strengthens client relationships and repeat work
- **Align Teams** - Replace chaos with clarity using predictive, role-specific insights

### PROOF: PREDICTIVE INSIGHT THAT DELIVERS – FIELD-TESTED, NOT HYPED

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- **AI-driven risk signals** surfaced an average of 5–7 weeks earlier than traditional reporting.
- Executives reported a 3x increase in **AI-powered foresight** on project health.
- PM and Field alignment improved measurably within the first rollout.

Proven in real-world construction projects – works with your existing PM and field tools like JobPlanner. No projections. No theory. Just outcomes teams actually experienced.

**Placeholder:** "It was the first time we saw issues before they became problems."  
– [Customer Name/Role if available]

Backed by thousands of projects powered by **AI-driven Strategic Project Intelligence** across IT, professional services, and public sector – now purpose-built for construction.



### See What You Are Leaving on the Table

Start with just one project. Expand when ready. Let us deliver a free, no-obligation Construction Project Assessment – so you can see the value yourself.

[Learn more: trueprojectinsight.com/construction](http://trueprojectinsight.com/construction)

Want to see a Sample?  
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