

## Acumatica BigCommerce Native Connector

Keep data aligned across BigCommerce and Acumatica with the Acumatica BigCommerce Native Connector, so operations stay accurate, and your team stays focused. No duplicate entry, no delays, just clean data and a business that moves faster.

### Key business benefits

- Monitor orders, financials, warehouse activity, and inventory, all in real time.
- Streamline the buying process for complex B2C, B2B, and DTC scenarios.
- Import BigCommerce B2B company accounts to keep data aligned across platforms.
- Put AI to work: analyze data, flag anomalies, and optimize your supply chain.

### Related resources

- Streamline Operations with BigCommerce + Acumatica > [LEARN MORE](#)
- Understand Crucial Retail Metrics > [LEARN MORE](#)
- Schedule a Personalized Demo > [LEARN MORE](#)

## Simplify sales, order fulfillment, and financials in a single workflow

**Distributors, merchants, and manufacturers can sell everything from simple products to complex variants across B2B, DTC, and B2C channels. Manage multi-channel orders in one place with a direct connection between BigCommerce and Acumatica — giving full visibility over operations.**

Handle complex pricing with ease, including customer-specific pricing, volume discounts, and B2B account hierarchies. Keep inventory accurate in real time and sync customer data, company accounts, and orders automatically — so every system stays up to date and aligned.

Simplify returns, refunds, and credits with a complete view of customer history. Bidirectional sync eliminates duplicate entries and automates the flow from order to fulfillment to billing — reducing errors and time spent back on your team. With built-in AI insights, spot trends, catch issues earlier, and make smarter decisions faster.

The connector seamlessly integrates your BigCommerce stores with Acumatica's financials, inventory, operations, manufacturing, and reporting capabilities. Meet the real-time platform that knows your business — and pushes it forward as you grow.

“In the old Access System system, we couldn't bring in sales, and we were probably losing \$500,000 a year because we weren't really connecting it... Now, every single sales order that comes in from [BigCommerce] is automatically uploaded to Acumatica, so we're able to see that sale.”

– Edward Cohen, Chief Executive Officer, Boca Terry

> CUSTOMER STORIES

## Real-time Bi-directional Communication

Align orders and financials behind the scenes, while giving customers the visibility they need to reorder with confidence.

## Product Information Sync

Display real-time product information, including titles, descriptions, categories, customer-specific pricing, images, store inventory levels, and metadata.

## Order Synchronization

Sync online and offline orders automatically so your production and distribution teams always have a clear, real-time view of demand.

## B2B Company Account Mapping

Connect BigCommerce B2B Edition with Acumatica to easily sync company accounts, customer details, and complex orders, keeping your data accurate and aligned.

## Discounts and Promotions

Map discounts and promotions created in BigCommerce to sales order lines in Acumatica, including a direct reference to the promotion code.

## Multiple BigCommerce Stores

Run all your BigCommerce stores through Acumatica. Manage each storefront separately or unify data flows to simplify multi-brand operations.

## Export Select Data

Export only the preferred item and customer data to your storefront using customizable mapping and filters.

## Manage Returns and Refunds

Process returns and refunds in BigCommerce, and watch those updates reflect instantly in Acumatica's financials.

## Synchronize Shipments

Automatically create separate shipments and tracking numbers for each package during the BigCommerce sync.

## Personalization

Enhance every order with gift wrapping, personalized messages, and product customization — from engraving to custom manufacturing.

## Acumatica Payments

Offer a seamless checkout experience by connecting Acumatica Payments with BigCommerce storefronts.

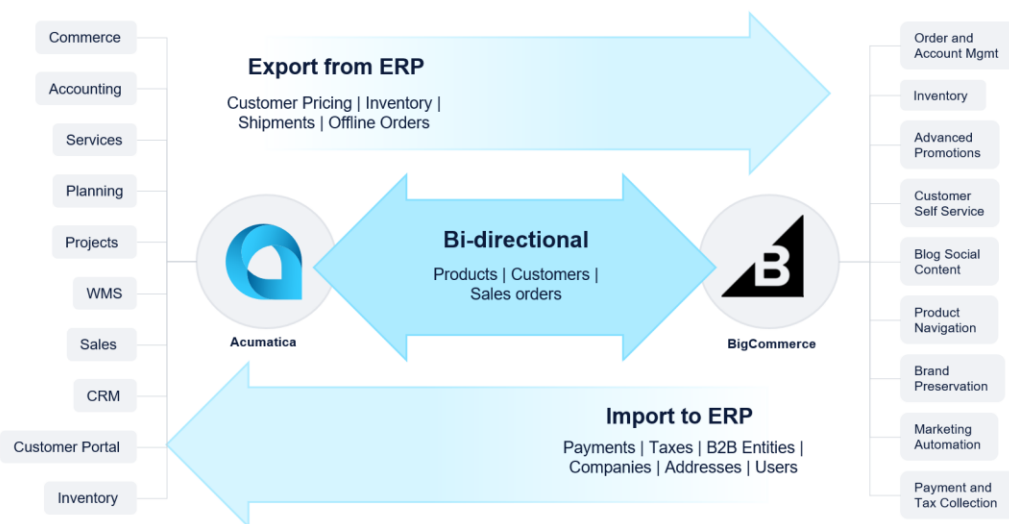
## BigCommerce Custom Fields and Order Meta Data

Easily import and export custom fields and order metadata to share key details and control how data flows between BigCommerce and your ERP.

## ABOUT BIGCOMMERCE



Commerce empowers businesses to innovate, grow, and thrive by providing an open, AI-driven commerce ecosystem. As the parent company of [BigCommerce](#), Feedonomics, and Makeswift, Commerce connects the tools and systems that power growth, enabling businesses to unlock the full potential of their data, deliver seamless and personalized experiences across every channel, and adapt swiftly to an ever-changing market. Commerce delivers the storefront control, optimized data, and AI-ready tools businesses need to grow, serve diverse buyers, and operate with confidence in an increasingly intelligent, multi-surface world. For more information, visit [commerce.com](#).



## Connector Overview

## ABOUT ACUMATICA

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit [www.acumatica.com](#) or follow us on [LinkedIn](#).