Acumatica
The Cloud ERP

Why Commerce Companies Rely on Acumatica for Their Success

SEAMLESSLY CONNECT YOUR STOREFRONT WITH THE BACK OFFICE.

Midmarket retailers, distributors, and manufacturers often use separate software systems for ecommerce, financials, warehouse management, and reporting. This approach leads to siloed operations and a lack of visibility across the organization. Acumatica Retail Edition enterprise resource planning (ERP) software is an end-to-end business management solution that enables seamless integration with popular ecommerce platforms, like Amazon, BigCommerce, Shopify, and Magento.

Acumatica Retail Edition streamlines communication between the storefront and back office with a true omnichannel solution that gives you the flexibility to run your business your way—automating every facet of your operations to help you create customers for life.

INSIDE THIS EBOOK

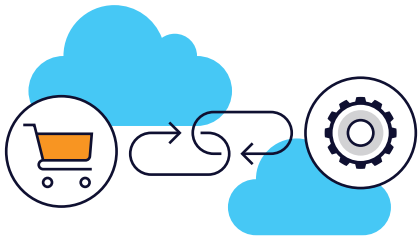


Learn how Acumatica Retail Edition can help you make more proactive decisions, simplify the online buying process, improve the customer experience, and manage your entire business on a single, robust platform.

Make better, more proactive decisions

Disconnected systems require multiple manual entries, which lead to error-prone processes and foster data silos within departments. This makes it impossible for you to get an accurate picture of the health of your entire organization.





Acumatica Retail Edition lets you integrate your ecommerce storefront with your financials, warehouse, and distribution for complete real-time visibility and control—from order acceptance to fulfillment.

Now you can gain insights into every aspect of your business to help you optimize your inventory management, improve customer satisfaction, and make smarter, more proactive decisions.



SPOT TRENDS, IDENTIFY INEFFICIENCIES, AND MAKE MORE INFORMED DECISIONS

Extract insights from your data to find your most profitable products and sales regions, identify the weak links in your supply chain, and reduce costs by controlling inventory.

INTEGRATE CUSTOMER MANAGEMENT WITH YOUR FINANCIALS

Manage all customer interactions, support issues, pricing, returns, and more with a single back-end application that's integrated with your web store.

GET THE DATA YOU NEED, WHEN YOU NEED IT

Create real-time queries for visibility across your organization. Use custom dashboards to monitor real-time financial, operational, and organizational information at a glance.

With Acumatica, you will always know the health of your company's operations—from your web store to fulfillment and financials—to help you identify problems before they occur.

"We do all of our product management within Acumatica. We also do all our order management, order fulfillment, and all of our accounting in Acumatica. And we do that for our multiple companies as well. The only thing that Acumatica is not the primary application for is our ecommerce Shopping Cart, but we have tight integration between our shopping cart and Acumatica."

– THOMAS FINNEY, DIRECTOR OF IT, SHOEBACCA



HEAR WHAT OUR CUSTOMERS HAVE TO SAY:

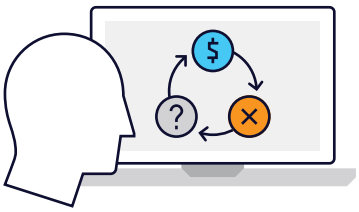
"Being able to access data and have the various departments working together in one system is a real benefit. If the warehouse has low inventory for an item, it is immediately exposed to purchasing to place the order for more. We now have real-time visibility to pertinent data."

– BEN ROTHE, GENERAL MANAGER & CEO, PREMIER 1 SUPPLIES

Create customers for life

Using disconnected ecommerce and ERP platforms or trying to handle all online sales processing through an ecommerce application alone makes it impossible to offer the services customers demand from an online ordering system.





This results in an inconsistent online and offline customer experience, adversely affecting your company's unique brand, reputation, and profitability.

Acumatica's integration with popular ecommerce platforms such as Amazon, BigCommerce, Shopify, and Magento provides a truly unified commerce solution that lets you:



- **Simplify and accelerate the buying process.**
- **Create innovative offers and promotions.**
- **Ensure accurate order delivery.**
- **Offer customer-specific pricing.**
- **Feature customer loyalty programs.**
- **Facilitate multi-channel customer returns.**
- **Recreate your in-store point-of-sale customer experience.**
- **Provide tracking information for customer shipments.**
- **Give customers what they want, when they want it.**

Acumatica's integration with your ecommerce website lets you create unique customer experiences to augment the in-store experience, so you can attract and retain customers for life.

"Acumatica has allowed us to be a better digital business. From Sales to Operations, from Admin to C-Level Executives, Acumatica allows us to have insight into data to make good decisions to grow our business in a powerful way."

– BRYAN PAPÉ, FOUNDER & CEO, MIIR



HEAR WHAT OUR CUSTOMERS HAVE TO SAY:

"Prior to Acumatica, our IT developer kept saying we should wait until the next upgrade and things would get better...but it was always a downgrade with NetSuite."

– DAVE MUNSON, CEO & FOUNDER, SADDLEBACK LEATHER

Hear real-life customer stories about how businesses like yours rely on Acumatica Retail Edition for their success.



CLICK HERE TO LAUNCH THE VIEWER

Run your business on a future-ready platform

Using a small business accounting package means your employees must rekey sales information from your web store into your back-office systems, resulting in delays and errors in product fulfillment. And legacy ERP software uses antiquated interfaces that struggle to exchange data with your ecommerce site.





Acumatica provides a modern omnichannel platform built using modern web technologies for future-ready growth and customization capabilities.

Acumatica easily integrates with top ecommerce providers and marketplaces to ensure that your financials and inventory will always remain current.



The Acumatica platform was built to be flexible, future-ready, and secure:

FLEXIBLE

Tailor your back-office system to the way you do business.

FUTURE-READY

The Acumatica platform is designed to adapt to new technologies as they emerge, which makes our ecommerce-enabled ERP solution a sound investment in your future.

SECURE

Manage all financial transactions using industry best practices, including bank-level security and PCI compliance. User-level permissions assigned by the administrator restrict access to platform data.

As a flexible, ecommerce-enabled ERP solution, Acumatica Retail Edition can be the hub of an end-to-end commerce solution that will grow and adapt with your business.

"We wanted a fully integrated ERP solution that could handle our e-commerce solution, Magento, a warehouse management system, and our financials, as well as being one that could handle a high degree of customization. It also needed to scale and be flexible to meet our needs as we kept growing."

– THOMAS FINNEY, DIRECTOR OF IT, SHOEBACCA

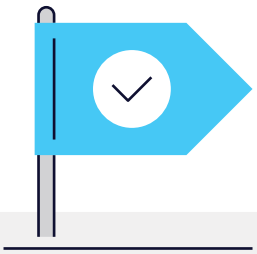


HEAR WHAT OUR CUSTOMERS HAVE TO SAY:

"We looked around for quite a while for what we wanted—an ERP [system] that could integrate with a POS [solution] and our website....The leadership team of any small or medium business considering an ERP system is doing themselves a great disservice if Acumatica isn't on their list to investigate."

– BRAM KLEPPNER, CEO, DANFORTH PEWTER

Summary



As your ecommerce business grows, you need a back-office system that will grow with you to handle your financials, fulfillment, and inventory management and help you recreate your unique customer experience online.

Acumatica is a flexible, commerce-enabled ERP solution that offers native support for customer-specific pricing, products with variants, multiple warehouses, discounts and promotions, shipment tracking, and more.

Always available on the device of your choice, Acumatica enables continuity of operations for small and midmarket organizations.

"We are relentless in our approach from a customer service standpoint. I was at dinner with a customer recently who asked if we had any availability on a part. With Acumatica, I was able to pull up our inventory on my phone, see exactly what we had, and let them know. It's very nice to have that capability."

– RYAN BROWN, CEO,
XBYTE TECHNOLOGIES

Acumatica
The Cloud ERP

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit www.acumatica.com or follow us on LinkedIn.