Acumatica
The Cloud ERP

Why Growing Organizations Thrive with Acumatica Cloud ERP

ACCELERATE BUSINESS OPERATIONS ON A COMPREHENSIVE, FUTURE-PROOF CLOUD PLATFORM

Small and midsize businesses (SMBs) have not had the same opportunity as larger enterprises to manage their companies with robust, modern software applications. Legacy ERP systems and entry-level accounting software provide limited functionality, and they are difficult to integrate with add-on applications when companies need to round out their core business requirements. Customer satisfaction declines due to delayed resolutions, lackluster service and support, and inaccurate billing.

Entrepreneurial organizations struggle to grow when they use disparate applications for customer management, reporting and analytics, project management, billing, and purchasing. Disconnected systems result in manual processes, lost revenue, and unpredictable cash flow.

Designed for companies with limited inventory requirements, Acumatica General Business Edition is the ideal solution for service, non-profit, financial, municipal, and other companies. The true cloud solution provides unparalleled functional depth for businesses and organizations that seek a modern ERP application with embedded customer management capabilities to minimize costs and boost revenue while exceeding customer expectations. It enables you to grow your business to the next level with unparalleled functional breadth across an extensive suite of connected applications for accounting, projects, cases, analytics, and customer management.

INSIDE THIS eBOOK:



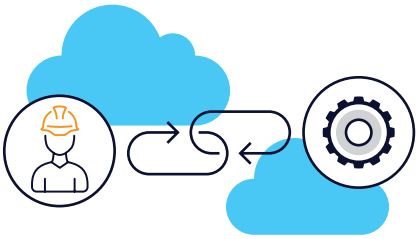
Discover why leading organizations modernize their accounting and customer-facing operations with Acumatica General Business Edition to manage their financial backbone, streamline operating costs, and win new revenue opportunities.

Powerful and Comprehensive Business Application for All Companies

Businesses and organizations with disconnected, piecemeal applications struggle to sustain growth. Lack of integrated marketing and sales automation applications limits new business opportunities. In addition, scattered data on each project's activity and incomplete reporting prevent visibility into performance and hamper executive decision-making.



Businesses using multiple applications cannot access real-time information, making it hard for executives to arrive at confident business decisions. IT costs rise dramatically with each additional third-party application. Beyond license fees, these bolt-on applications require investments in infrastructure, end-user training, internal support, and product updates.



Streamline operations with Acumatica General Business Edition. This comprehensive application provides connected financials, project accounting, CRM, and payroll. In addition, industry-specific applications can be added to manage sales, inventory, manufacturing, retail and commerce actions, and construction jobs.

Gain a deeper understanding of operations with powerful inquiries, flexible reports, configurable dashboards, and robust business analytics.

BEST-IN-CLASS FINANCIAL APPLICATIONS

Reduce time to close month-end books using automated bank feeds and AI-driven AP expense creation. Remove dependence on third-party software with native fixed assets, sales commissions, and payroll.

BOOST GROWTH WITH EMBEDDED CRM

Shorten sales cycles with configurable sales processes for end-to-end opportunity management. Execute marketing campaigns to drive lead generation or fundraising. Increase customer loyalty with exceptional service.

360-DEGREE VIEW OF THE BUSINESS

Connecting all application data in a single database provides a real-time and complete 360-degree view of every business area. Make more informed decisions faster to leapfrog competitors.

With Acumatica, you will always know the health of your company's operations—from client engagements to inventory and from projects to financials—to help you make better decisions and grow your business.

"The system is very user-friendly, efficient, and easy to learn. All the screens are pretty much laid out the same. There's a plus sign to add, a trash can to delete, and buttons for removal, hold, and release."

– GREG MEYER, FINANCIAL SYSTEMS DIRECTOR, ARRIVIA, INC.



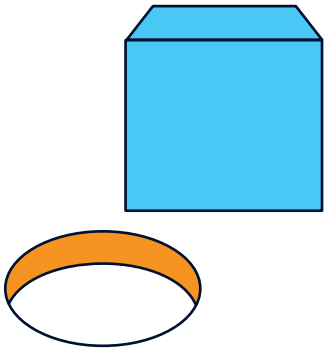
HEAR WHAT OUR CUSTOMERS HAVE TO SAY:

"As we grow, we need a system that can scale with us like Acumatica can. I like that we can fire up other modules and pay for them as we need them. Other packages didn't have that flexibility."

– VALARIE GROVES, SENIOR DIRECTOR OF FINANCE & ACCOUNTING (PRIOR), ADITI STAFFING

Thrive in Today's Digital Economy on a Future-Proof Cloud Platform

Most ERP applications have aging technology platforms designed for on-premises deployment. Older technology gives rise to manual workarounds due to unsupported workflows and incomplete and outdated information. Employees become frustrated and implement manual workarounds outside the system. Costs for intrusive customizations, one-off integrations, and support of multiple systems inflate IT budgets.





Acumatica empowers employees with a modern ERP application that is easy to use, easy to learn, available anytime on any device, and adaptable to their specific roles in the organization. Reduce IT costs for hardware, upgrades, backups, and database administration with a native cloud business application. Personalize dashboards and workspaces by role. Create user-defined fields, modify reports, and generate inquiries without technical assistance. Harness artificial intelligence and machine learning to automate processes and improve data accuracy.

Improve customer satisfaction with a future-proof cloud platform designed for mobility and scalability. Connect clients, vendors, and contractors to drive collaboration across the supply chain.

ON-THE-GO MOBILITY

Use the mobile app with any iOS or Android device to access data wherever you are. Streamline expense reimbursements with expense capture from mobile devices. Approve purchase requests and employee timecards from your smartphone.

RAPID INTEGRATIONS

Reduce IT costs and eliminate unwieldy point integrations that are difficult to manage and support. Open APIs and low-code/no-code tools simplify connectivity to critical business applications that provide real-time, accurate insights into every area of your business.

PRODUCTIVITY TOOLS

Leverage embedded wikis for training and operational procedures. Native document management and email integration provide a cohesive system to access documents and communicate internally and externally without leaving your ERP platform.

Acumatica's mobile app and open cloud architecture connect remote workers with in-house employees for real-time information anytime, anywhere, on any device for enterprise-wide data visibility.

"Acumatica manages both our France and UK operations allowing me to see results in EUR and GBP. At the end of the day, I can push one or two buttons and have a complete profit and loss statement for all of Traveldoo in a single currency."

– RACHID OUADDOUR, FINANCE MANAGER, TRAVELDOO (AN EXPEDIA COMPANY)

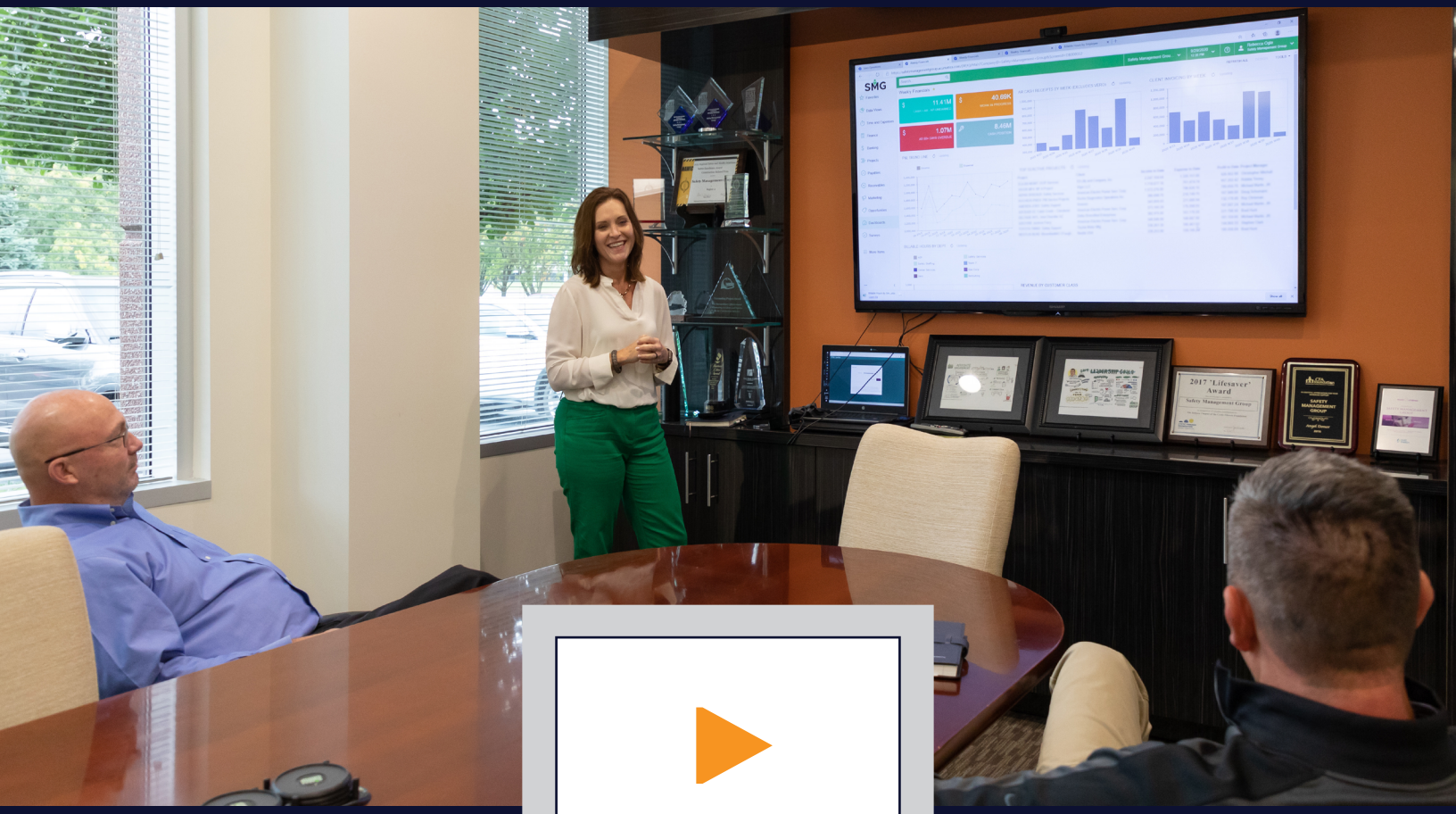


HEAR WHAT OUR CUSTOMERS HAVE TO SAY:

"As software developers, we found Acumatica's technology to be elegant, adaptable, and stable. In the era of cloud computing, you do not want to select technology that is decades old."

– AURI KOSTAMA, HEAD OF FINANCE & ADMINISTRATION, smartTRADE TECHNOLOGIES

Hear customer stories on how their businesses and organizations thrive with Acumatica



CLICK HERE TO LAUNCH THE VIEWER

Partner with an ERP Vendor Who Cares

Most enterprise software customers have a lukewarm relationship with their vendor, at best. Constant annual price increases with little return from minor product enhancements gouge users. As your software grows older, your ERP vendor shifts maintenance and support revenue to other software products. Mediocre customer support prevents users from getting the most out of the system, while high call volumes and frequent turnover of support staff only frustrate users. Soaring user license fees make it too costly for all employees and external business partners to gain access to the application.





Acumatica has purposely defined customer-friendly policies to delight users. Stable ERP pricing—including unlimited users and flexible deployment options—reduces costs and increases profits. Support from both Acumatica and local partners ensures client issues will be resolved efficiently. Semi-annual product releases pack in new cloud-based enhancements with modern features such as artificial intelligence (AI) and machine learning (ML).

Engage all employees in the company's operation without added user fees. Extend collaboration to customers, vendors, and contractors for streamlined business processes and improved satisfaction.



FOSTER COMPANY-WIDE ADOPTION

Engage employees and trading partners to work in the system with an unlimited user policy and award-winning usability (as ranked by independent analysts and users alike). Reduce training costs for new users.

PARTNER WITH AN ETHICAL ERP COMPANY

Feel empowered knowing Acumatica's unique customer bill of rights provides tangible assurances to protect your investments in your strategic ERP application. Own your data completely, and access it whenever you wish.

RESOLVE ISSUES FASTER

Access to dual layers of support from Acumatica and local partners provide a better customer support experience. Free Acumatica University courses give all employees an improved understanding of the software and how to use it.

Partner with an ethical ERP leader focused solely on your business application. Choose a reliable ERP veteran centered on growing mid-market businesses and organizations through innovative technologies.

"Unlimited users are definitely a plus. In other software systems we've used, we would pay for the bare minimum number of seats and seem to be holding our staff back because they couldn't all be working on the system at the same time."

– TANA JACOBSON, OFFICE MANAGER, NEBRASKA VET SERVICES



HEAR WHAT OUR CUSTOMERS HAVE TO SAY:

"Our clerk had no previous accounting experience, and now she's doing all the AP work … I just hired an accountant, and I didn't have to teach her at all; she just got on the system and easily uses it."

– JEN ALDEN, CFO, TULSA PERFORMING ARTS CENTER

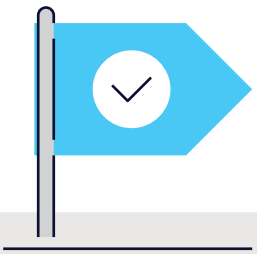
Summary

Acumatica General Business Edition is the clear choice for growing organizations that demand adaptable business management capabilities, best-in-class financial applications, and native CRM with connected applications for payroll, fixed assets, and analytics.

Eliminate data silos, capture data faster, and gain new insights into every area of your business. Understand costs and profitability by appointment, project, or case.

Maximize the ERP system with superior usability, free training for all, dual levels of support, and unlimited users. In addition, keep up to date on the latest technology with semi-annual updates and modern technologies such as artificial intelligence and machine learning.

Designed for mobile accessibility anytime, anywhere, on any device, Acumatica General Business Edition provides growing organizations with a future-proof business platform to thrive in the new digital economy.



"We needed a system that was flexible and could scale and fit the needs of a small business like ours. If you're looking for a cloud-based solution that is flexible for your current and future business needs, I highly recommend considering Acumatica."

– CHRIS WILLIAMS
DIR., BUSINESS OPERATIONS,
INTERACTION ASSOCIATES

Acumatica
The Cloud ERP

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit www.acumatica.com or follow us on LinkedIn.