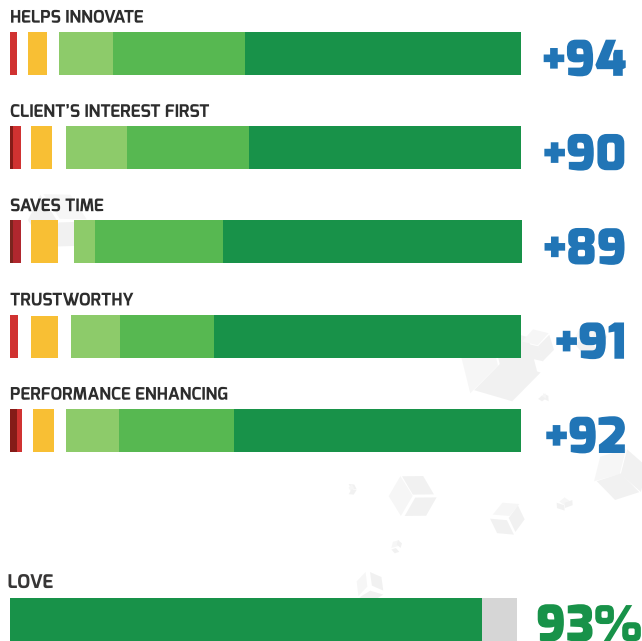




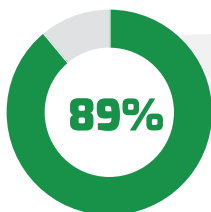
Software users made their voices heard in the Nov 2021 Enterprise Resource Management Midmarket Emotional Footprint Report, where vendors were rated across key Customer Relationship metrics and Value Drivers that make up their overall Customer Experience (CX) score.

Acumatica is a champion in the Enterprise Resource Planning category, earning an overall CX Score of 9.0/10. Here we showcase some of Acumatica's key value-driving metrics as well as the recognition they received for customer experience.

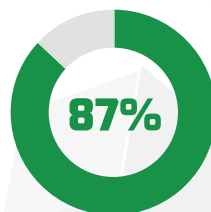
CUSTOMER EXPERIENCE



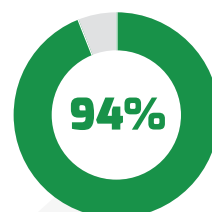
VALUE DRIVERS



COST IS FAIR
RELATIVE TO VALUE



BUSINESS VALUE
CREATED



IMPORTANCE TO
PROFESSIONAL SUCCESS



PLAN TO RENEW