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# **Cloud Platform for Business Users**

Acumatica empowers users to tailor workflows, modify screens, add user defined fields, customize reports, build dashboards, and personalize the application without writing code. Transform your business, collaborate across departments, and prepare for growth with a business management platform that adapts to your evolving needs. Extend the system with over 300 leading apps on the extensive Acumatica Marketplace.

- Superior Usability
- Customizable Data Models
- Configurable Workflows and Alerts
- No-Code Reporting and Analytics
- Customizable Screens and Personalized Workspaces

## Key business benefits

- Arm every employee with secure access to ERP data with unlimited user licensing.
- Configure the application for specific users and roles with personalized workspaces, rolebased security, and no-code customization tools.
- Develop metrics and access complete and accurate information with powerful business intelligence and reporting tools.

## **Related resources**

- How Usability Maximizes ERP Value > LEARN MORE
- Ways to Grow with Acumatica
   > LEARN MORE
- Schedule a Personalized Demo
   > LEARN MORE

# Empower Every Employee with an Adaptable Business Application

Acumatica is different by design. We're built on the conviction that thriving small and midsize businesses are the heart of the modern, digital economy—and they need tools that empower every person to innovate, collaborate, and anticipate what's next.

The Acumatica Cloud ERP platform is built on the world's best cloud and mobile technology, providing the tools business users need to reimagine an interconnected world. The evolving architectural framework and application platform are driven by user feedback, empowering business users to tailor the system with predefined security roles and low-code / no-code customization tools for a personalized ERP experience.

Empower every employee with unlimited user licensing and get more done with personalized workspaces and side panels to access related information without leaving the screen. The modern and intuitive user interface and comprehensive user help system improve user adoption while reducing employee on-boarding and retraining.

Acumatica's mobile application framework empowers remote workers with native apps for expense reporting, time entry, mobile dashboards, supervisory approvals, and functional apps for warehouse users, sales executives, manufacturing employees, and executives.

Accelerate decision-making with configurable analytic and reporting tools that deliver personalized views of your business to every department with drilldowns to source transactions and business events for notifications. Tailor no-code reports, flexible inquiries, and role-based dashboards with secure access to sensitive information.

"Acumatica has exceeded our expectations. From a technology and operations point of view, Acumatica ticks all the boxes: It's engaging for users, scalable, flexible to meet your needs, and grows with you as a business."

-Chris Drake, Chief Technology Officer and Chief Operating Officer Smartnumbers

#### > CUSTOMER STORIES

#### **Digital Transformation**

Maximize your ERP software investment. Acumatica's products and platform undergo continuous investment and improvement, ensuring no customer is left behind.

#### **Superior Usability**

Create, configure, and maintain custom user interface elements and dashboards and utilize side panels to show and edit related information without leaving the screen. Eliminate long learning curves and maximize operational efficiency with Acumatica's logical menu navigation toolbar to foster rapid software adoption across the organization and external trading partners. Our customers consistently rate us the highest in the industry for usability across numerous analyst reports and surveys - (e.g., G2 Reviews, the Nucleus Research Value Matrix, the Info-tech Research Group Data Quadrant, and the Software Review Emotional Footprint Awards).

#### **Global Solution**

Built for domestic and global small and mid-sized organizations, Acumatica offers an environment with embedded culture and language support, multi-tenancy, multicompany, multi-currency, and numerous statutory International and tax compliance inquiry and reporting capabilities. Maintain the user interface and wikis in various languages. Acumatica ERP includes U.S. English and French-Canadian language options.

#### **Best-In-Class Industry Editions**

Born in the cloud, industry editions extend the value of Acumatica cloud ERP with solutions built specifically for manufacturing, construction, distribution, retail, professional services, and organizations with general financial requirements. The mobile-enabled industry suites are accessible from anywhere, at any time, on any device, whether in the field, at the job site, in the warehouse, or in the office.

#### **Customizable Data Models**

With extensible data models, users can add unlimited objects, fields, and relationships, defining business rules to support any monetization model through the built-in customization module.

#### **Configurable Workflows and Alerts**

Work the way you want to work. Tailor business process workflows to match how you do business. Configure approval and assignment maps to match business process flows without programming knowledge. Create business events for text or email alerts to manage your business by exception. Notify users by email, mobile notification, SMS, or Microsoft Teams. Build notification templates using ERP data and include dynamic links to make it easy for users to take action.

#### **Modern Security**

Know you are protected. Acumatica uses extremely robust enterprise-grade security features such as server-side logic, detailed access controls, rigorous role-based access, and twofactor authentication - along with a complete security model for all aspects of the applications, data, reports, and devices.

#### ABOUT ACUMATICA

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customerfriendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit www.acumatica.com or follow us on LinkedIn.

#### **Reporting and Analytics**

Access hundreds of standard reports out-of-the-box and tailor them to your organization. Quickly create new tailored reports, pivot tables, generic inquiries, and business intelligence dashboards for real-time, actionable insights without coding. Utilize our seamless integration with Microsoft Power BI for additional insights via robust analytical tools.

#### **Unlimited User Licensing**

Acumatica's growth-friendly licensing model enables businesses to provide access to every employee without additional costs. Businesses can provide access for full-time employees, parttime help, seasonal workers, customers, vendors, tax accountants, consulting organizations, and more.

#### **Dual Layers of Support**

We have your back. Customers have access to Acumatica support in addition to their certified implementation partner. We work in tandem with your local partner to solve any issue or challenge that may arise.

#### **On-the-Go Mobility**

Work from anywhere, anytime. The native Mobile ERP application supports iOS or Android devices. The responsive design allows users to take advantage of various screen sizes, orientations, and resolutions. Capture and attach expense receipts, time entries, and electronic signatures on the go, collaborate across teams, and foster proactive decision-making. Use your phone for GPS navigation or your microphone to record field notes. Users can also personalize their favorite links, widgets, workspaces, dashboards, and reports on their mobile devices.

#### **Government Ready**

Government agencies and related public-sector organizations can host Acumatica on a private cloud or via Acumatica's public cloud on Amazon Web Services (AWS). Customers can also use Amazon's GovCloud platform for compliant data security and ITAR compliance.

#### Industry Compliance Manageability

Acumatica is designed to comply with regulatory and industry compliance across a broad global industry landscape of the customer ecosystem, including GAAP, IFRS, SOC 3, GDPR, SSAE 3402, HIPPA, GDPR, CSA, and more.

#### **Essential Scalability**

Growing businesses need technology that adapts to changing workloads and business expansion. Acumatica is engineered to meet the needs of smaller organizations and address the complex requirements of rapidly growing companies or seasonal businesses—allowing them to expand on their terms.

#### Single Sign-on (SSO)

Simplify user security with silent logins to Acumatica using Microsoft's Active Directory, Azure Active Directory, Microsoft's Live ID, or Google's OAuth 2.0 client IDs. System administrators can also configure Acumatica access using OKTA, OneLogin, or other OpenID provider portals.