Acumatica's Native Integration with Shopify and Shopify POS

Scale your Shopify eCommerce business with back-office automation for order processing, fulfillment, and inventory management.

Import Shopify orders along with orders from other online channels, automate stock allocations, order management, inventory, financial, and CRM modules. Manage the entire customer lifecycle inside Shopify's platform with native connectivity to Acumatica applications.

Key business benefits

- Have back-end visibility into your online transactions – Financials, Sales Orders, Warehouse, and Inventory.

- Reduce online risk with Shopify's fraud analysis capability and place flagged orders on-hold.

- Delight customers with a streamlined buying process with support for product variants and personalized products.

- Connect to as many Shopify eCommerce stores as you need. Or integrate to other marketplaces for one order fulfillment process.

- Shopify integration is built into Acumatica – no additional software to purchase.

Related resources

- Get Ready for Omnichannel Greatness > LEARN MORE

- Retail KPI Metrics That Merchants Must Track
  > LEARN MORE

Seamlessly Streamline the Online Selling Process with Shopify

Acumatica's native integration with Shopify integrates your Shopify eCommerce website or Shopify POS with Acumatica financials, inventory, warehouse management, and product information, providing a flexible back-office system that grows with your company.

Elevate your customers' experience, gain greater insight into your business, and drive exponential revenue with a seamlessly integrated, commerce-enabled ERP platform from Acumatica and Shopify.

Acumatica Retail Edition and Shopify integration enables retail merchants to offer standard stock items as well as digital items and products with variants to consumers. Manage webstore, phone, and in-store orders all from one place within Acumatica.

Export real-time inventory levels to Shopify per item and per location for a superior customer experience. Streamline customer returns, refunds, and credits, using a complete view of their buying history. Bi-directional connectivity eliminates duplicate data entry, automating the hand-off from storefront orders to fulfillment and billing.

Configure import settings for Shopify POS transactions for in-store sales integration.

Manage all financial transactions using industry best practices, including bank-level security and PCI compliance. User-level permissions assigned by the administrator restrict access to platform data.

"Acumatica has a Shopify connector that's so simple there's no need for customization. We don't have to touch anything; it updates every three seconds. It's a very big improvement."

– Lester Yuen, Vice President of Operations & Finance, Timebomb Trading Inc.

> CUSTOMER STORIES

Real-time Bi-directional Communication

Transmit data bi-directionally between your Shopify front-end and Acumatica back-office software as orders are placed, and your financials are updated. Give your buyers access to past orders of all types (online or offline) within Shopify's My Account area. Allow customers to see history and ordering information on the Shopify platform to simplify repeat sales and activity reporting.

Product Information Sync

Display real-time product information, such as title, description, category, price, images, available inventory levels (per store), and metadata.

Order Synchronization

Shopify eCommerce and Shopify POS orders are automatically aligned between Shopify and Acumatica.

Synchronize Shipments

During shipment synchronization with Shopify, a separate shipment and tracking number are created in the online store for each box in the shipment.

Sync with Shopify Meta Fields

Import, export, and filter data synchronization with Shopify Meta Fields including Stock Items, Orders and Customers.

Discounts and Promotions

Discounts and promotions created in Shopify will sync to sales orders in Acumatica, including a reference to the promotion code.

Export Select Data

Export only preferred item and customer data to your storefront using customizable filters.

Default Currency

Minimize currency conversion discrepancies and simplify reconciliation processes by importing Shopify sales orders, payments, and refunds into Acumatica using the Shopify default currency or the entity's base currency in Acumatica.

Personalization

Allow customers to personalize items with engraving, artwork, or other custom additions.

Multiple Shopify Stores

Connect Acumatica to as many Shopify stores as you operate. Manage the flow of data to and from each store separately or treat them all the same.

Manage Returns, Refunds, and Exchanges

Process Returns and Refunds in Shopify, and those updates will be reflected in Acumatica's financial system. Directly import exchanges to Acumatica from a Shopify POS order for the same product at the same price or for another product at the same or different price.

Product and Price Visibility

Manage product visibility and pricing by customer type or location, syncing only items with active sales or promo prices to streamline catalog management and align pricing strategies.

Tax Rate Mapping

Handle multiple tax lines with the same tax ID but different rates with advanced tax rate mapping. A standardized substitution list ensures accurate order imports, reduces errors, and minimizes manual adjustments.
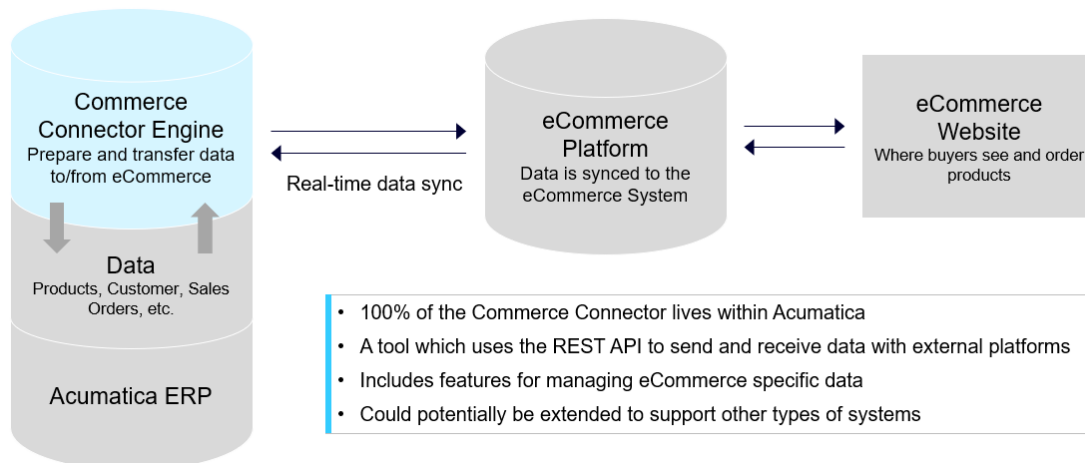
Shopify POS

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ABOUT SHOPIFY

Shopify is a leading global commerce company, providing trusted tools to start, grow, market, and manage a retail business of any size. Shopify makes commerce better for everyone with a platform and services that are engineered for reliability, while delivering a better shopping experience for consumers everywhere. For more information, please visit www.shopify.com.

Commerce Connector Engine — Prepare and transfer data to/from eCommerce

Data — Products, Customer, Sales Orders, etc.

Acumatica ERP

Real-time data sync

eCommerce Platform — Data is synced to the eCommerce System

eCommerce Website — Where buyers see and order products

- 100% of the Commerce Connector lives within Acumatica
- A tool which uses the REST API to send and receive data with external platforms
- Includes features for managing eCommerce specific data
- Could potentially be extended to support other types of systems