

## Acumatica's Native BigCommerce Connector

Scale your B2C or B2B BigCommerce ecommerce business through back-office automation in order processing, fulfillment, and inventory.

Import BigCommerce orders and automate stock allocations. Manage the customer lifecycle inside BigCommerce with native connectivity to Acumatica's order management, inventory, financial, and CRM applications.

### Key business benefits

- Have back-end visibility into your online transactions – Financials, Sales Orders, Warehouse, and Inventory.
- Delight customers with a streamlined buying process, including product variants, make-to-order items, and customer-specific pricing.
- Make quick decisions on refund requests from your web storefront.
- Integration to BigCommerce is built into Acumatica Retail Edition – no additional software to purchase.

### Related resources

- Get Ready for Omnichannel Greatness > [LEARN MORE](#)
- Retail KPI Metrics That Merchants Must Track > [LEARN MORE](#)
- Schedule a Personalized Demo > [LEARN MORE](#)

## Seamlessly Streamline the Online Selling Process

Acumatica's native integration for BigCommerce Native Connector enables online merchants to sell their standard products, products with variants, and even digital items to B2C, D2C, and B2B buyers. Manage multi-channel orders from a single location within Acumatica.

Efficiently manage customer-specific pricing and promotions and keep real-time inventory levels per item for a superior customer experience.

Streamline customer returns, refunds, and credits, using a complete view of their buying history. Bi-directional connectivity eliminates duplicate data entry, automating the hand-off from storefront orders to fulfillment and billing.

The BigCommerce connector is a native interface that integrates your BigCommerce eCommerce website with your Acumatica financials, inventory, operations, and reporting, providing you with a powerful and comprehensive real-time platform that grows with your company.

Elevate your customers' experience, gain greater insight into your business, and drive exponential revenue with a unified commerce platform from Acumatica and BigCommerce.

"I love the idea that our customers will have one place where they can view information on their orders and the status of that order. It's technology like this that puts us one step ahead of our competition rather than being a step behind."

– Caleb Harris, Senior Vice President Business Development, Ink! Custom Tees

> CUSTOMER STORIES

## Real-time Bi-directional Communication

Transmit data bidirectionally between your BigCommerce front-end and Acumatica back-office software as orders are placed and your financials are updated. Give your buyers access to past online and offline orders within BigCommerce's My Account area. Allow customers to view history and order details inside BigCommerce to simplify repeat sales and activity reporting.

## Product Information Sync

Display real-time product information, including title, description, category, price, images, store inventory levels, and metadata.

## Order Synchronization

Online and offline orders are automatically aligned between BigCommerce and Acumatica.

## Discounts and Promotions

Discounts and promotions created in BigCommerce will sync to sales order lines in Acumatica, including a reference to the promotion code.

## Manage Returns and Refunds

Process Returns and Refunds in BigCommerce, and those updates will be reflected in Acumatica's financial system.

## Multiple BigCommerce Stores

Connect Acumatica to as many BigCommerce stores as you operate. Manage the flow of data to and from each store separately or treat them uniformly.

## Export Select Data

Export only preferred item and customer data to your storefront using customizable filters.

## Synchronize Shipments

During shipment synchronization with BigCommerce, a separate shipment and tracking number are created in the online store for each box in the shipment.

## Personalization

Offer customers gift-wrapping and gift message options for any purchased item(s). Allow customers to personalize items with engraving, artwork, or other custom additions.

## BigCommerce Custom Fields and Order Meta Data

Import and export BigCommerce custom fields and order metadata to exchange extra details or to filter data as it syncs.

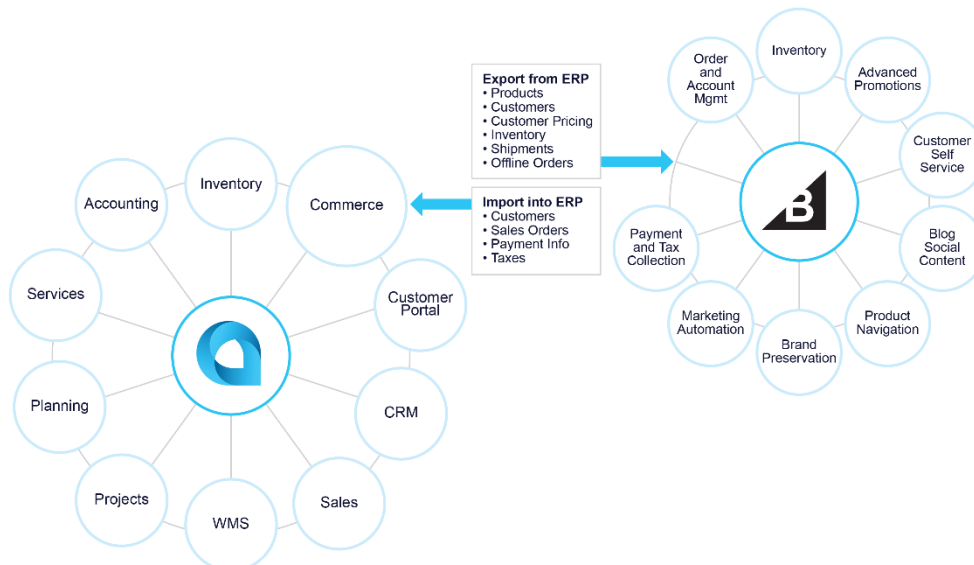
## ABOUT BIGCOMMERCE



Commerce empowers businesses to innovate, grow, and thrive by providing an open, AI-driven commerce ecosystem. As the parent company of [BigCommerce](#), Feedonomics, and Makeswift, Commerce connects the tools and systems that power growth, enabling businesses to unlock the full potential of their data, deliver seamless and personalized experiences across every channel, and adapt swiftly to an ever-changing market. Commerce delivers the storefront control, optimized data, and AI-ready tools businesses need to grow, serve diverse buyers, and operate with confidence in an increasingly intelligent, multi-surface world. For more information, visit [commerce.com](#).

## Integration Overview

### Better Together = Acumatica & BigCommerce



## ABOUT ACUMATICA

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica, visit [www.acumatica.com](#) or follow us on [LinkedIn](#).