Acumatica
The Cloud ERP

General Business Edition

AI-Powered Business Management



> "Data is very important in farming operations. Acumatica helps us to make decisions quicker, helps us spotting trends, and helps us to discuss realization with our operational team."
>
> – Jeandre Van Der Linde, Financial Manager, Karsten Group

Modernize Your Organizational Systems to Power Your Wildest Dreams

Acumatica's General Business Edition empowers you to break free from the limitations of rigid legacy software or entry-level systems that can no longer support your ambitions. We provide a modern, adaptive foundation that scales alongside your organization, ensuring you are always ready for what's next.

By unifying your data on a single cloud platform, you can streamline operations and make smarter decisions faster. Our robust accounting applications simplify financial reporting and accelerate period-end closes, while native CRM tools help you foster stronger relationships and drive sales growth.

You will unlock new levels of efficiency through AI-driven automation and enjoy peace of mind with role-based security that keeps your data safe. Furthermore, our open architecture ensures seamless connectivity with the specialized line-of-business applications you rely on daily. Together, we can build a connected technology ecosystem that puts you in control of your future.

Empower Everyone with Role-Based Dashboards, Seamless Collaboration, and Intuitive Navigation

Acumatica empowers your entire organization by uniting diverse roles, from executives and finance to operations and support, on a single, connected platform that drives efficiency and growth. By providing real-time data access, automating complex workflows, and simplifying compliance, we help every team member, whether in the office or the field, make smarter decisions and focus on what truly matters. This collaborative approach, coupled with unrestrictive consumption-based licensing, breaks down silos, ensuring that everyone has the tools they need to innovate and contribute to your business's lasting success.

Business Executives



- Trust decisions with real-time, accurate data
- Instantly access business KPIs anywhere, anytime
- Manage by exception through intelligent alerts
- Identify trends to drive confident strategic growth

Finance & Accounting



- Shorten period close with automated workflows
- Reduce errors and manual financial data entry
- Drill into source transactions from summary reports
- Ensure compliance with audit trails and controls

IT Management



- Minimize downtime with a cloud-native infrastructure
- Streamline user provisioning with role-based access
- Easily integrate third-party and legacy systems
- Scale technology resources with minimal effort

Human Resources



- Unify HR data for onboarding and recordkeeping
- Automate time and expense approvals
- Save time with embedded payroll
- Track metrics for data-driven labor planning

Sales and Marketing



- Automate marketing lead handoffs to sales
- Monitor sales pipelines
- Gain a 360-degree view of customer interactions
- Track and optimize marketing campaigns in real-time
- Accelerate sales cycles with mobile access

Customer Service



- Automate customer service activities
- Improve customer collaboration
- Proactively notify teams of open issues and SLAs
- Track service performance and satisfaction metrics
- Streamline ticket routing for quicker resolutions

Operations



- Centralize project and resource management
- Optimize scheduling with real-time timecards and flexible labor and time management apps
- Reduce bottlenecks via automated process triggers
- Monitor supply levels and streamline approvals

Data Analysts



- Build dynamic dashboards for KPI monitoring
- Automate report distribution to stakeholders
- Improve data with AI-powered anomaly detection
- Uncover actionable patterns with built-in analytics

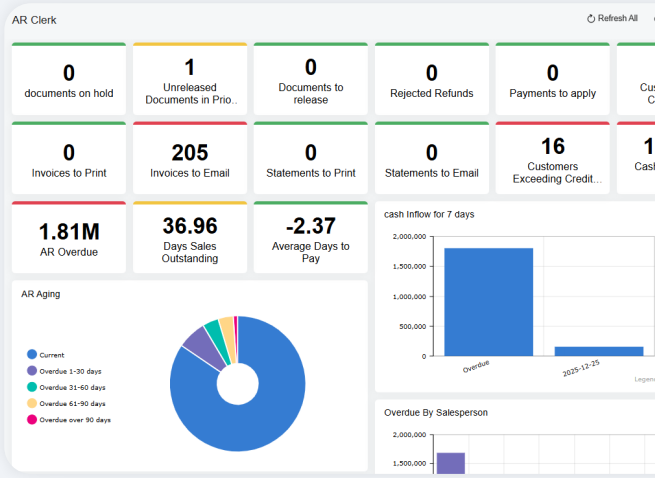
Administrative Support

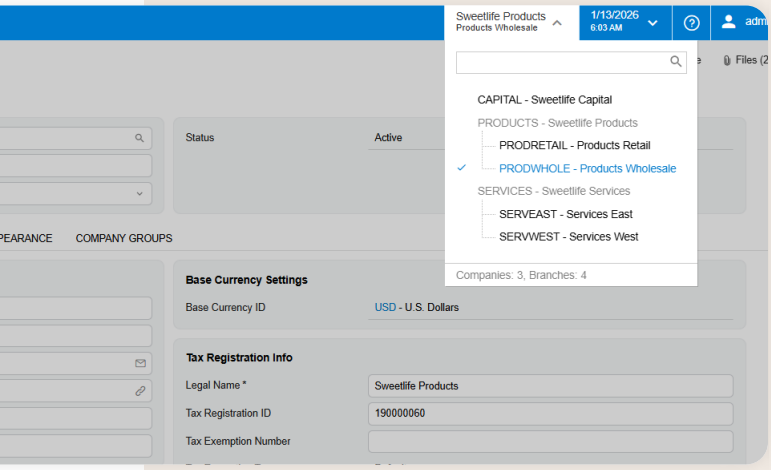


- Coordinate calendars, meetings, and approvals
- Reduce paperwork with digital forms and routing
- Communicate updates with collaboration tools
- Track tasks and routines for greater daily efficiency

Financial Management

Manage day-to-day finances with confidence using Acumatica's robust suite of core financials, including general ledger, accounts payable, accounts receivable, and cash management. Automate journal entries, reconciliations, and payments to boost accuracy and efficiency. Our unified platform streamlines customer transactions and complex reporting while easily extending to cover fixed assets, tax management, and expenses. This integrated approach simplifies compliance and decision-making, ensuring your business remains agile and informed.



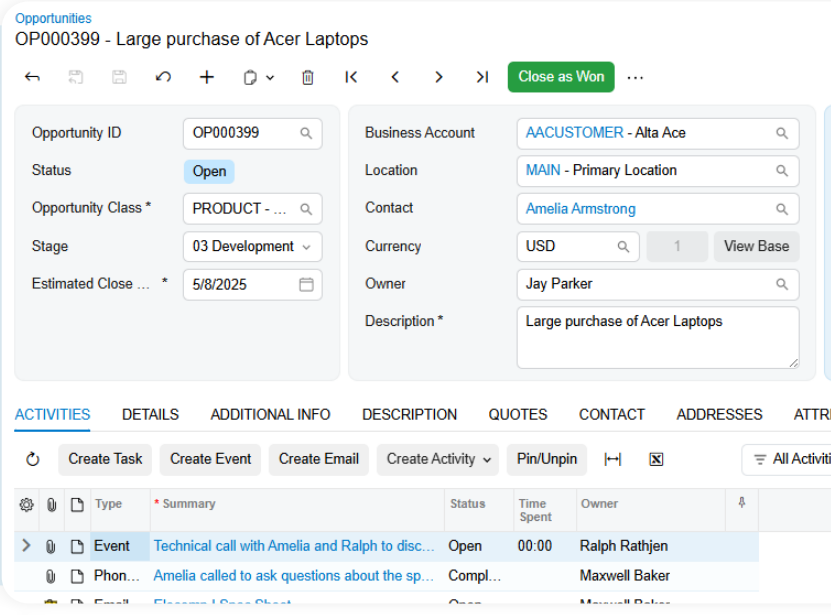


Multi-Entity and Global Accounting

Confidently scale your business globally with Acumatica by managing multiple entities, companies, and branches from a single platform. Streamline intercompany accounting and simplify complex processes, such as buy-sell transactions, by automatically handling the corresponding entries. With robust multicurrency support, global tax management, and multilingual capabilities, Acumatica ensures accurate reporting and compliance, giving you the flexibility and control to thrive worldwide.

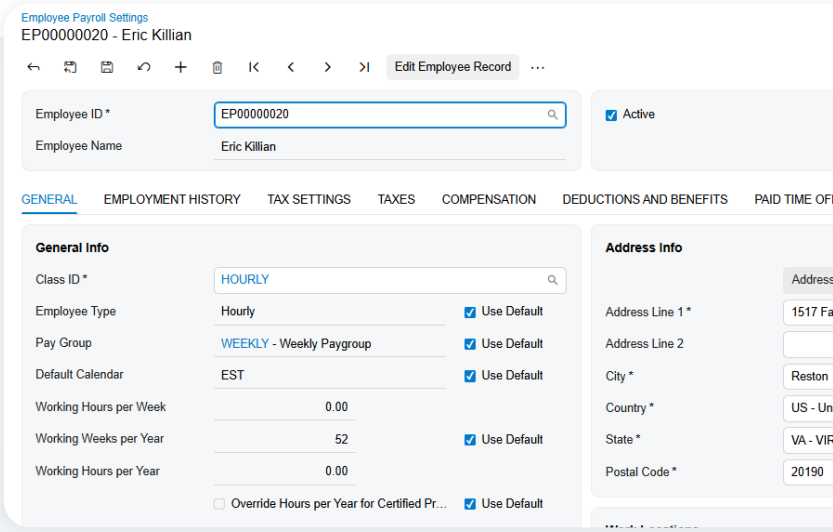
CRM

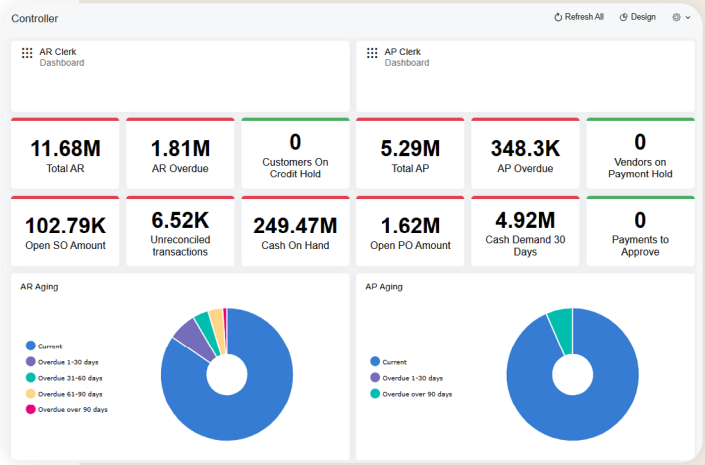
Acumatica's embedded customer relationship management (CRM) applications empower your team to manage the entire customer lifecycle, from initial lead to post-sales support, within a single system. Gain a 360-degree view of every interaction to personalize outreach, close deals faster, and improve customer retention. By connecting sales, marketing, and support, you ensure consistent communication and drive lasting relationships.



Payroll

Simplify workforce management with a native payroll solution embedded with your financials and project accounting. Automate complex calculations for taxes, benefits, and overtime while ensuring compliance with changing government regulations. Streamline timecard entry and approval workflows. Empower employees with self-service access to pay stubs and tax forms, reducing administrative burden and improving accuracy.



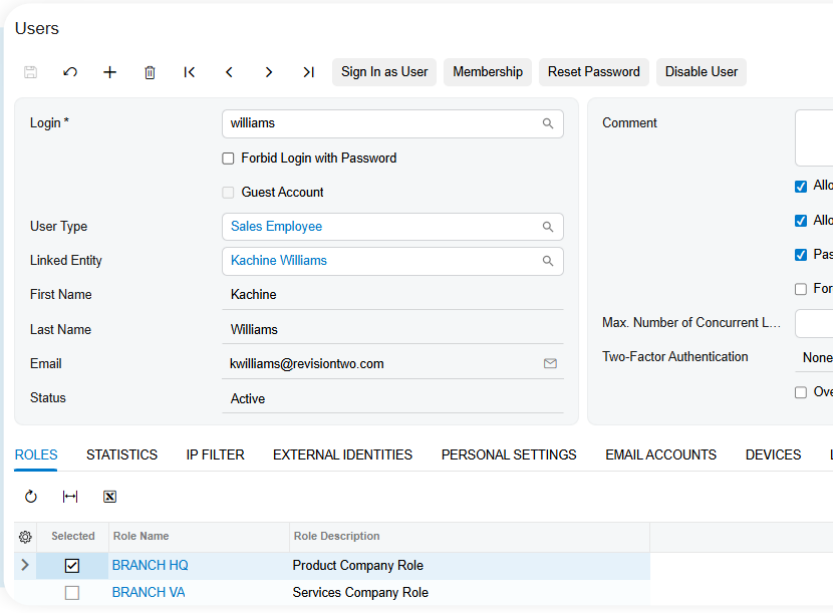


Business Intelligence and Reporting

Turn data into actionable insights with self-service reporting and role-based dashboards that track key performance indicators (KPIs) in real time. Eliminate manual data extraction by accessing live information directly from Acumatica, empowering decision-makers to spot trends instantly. From financial statements to operational metrics, drill down into reports and inquiries to source transactions and drive strategic growth with AI-powered anomaly detection to resolve issues before they impact profits.

Acumatica Cloud Platform

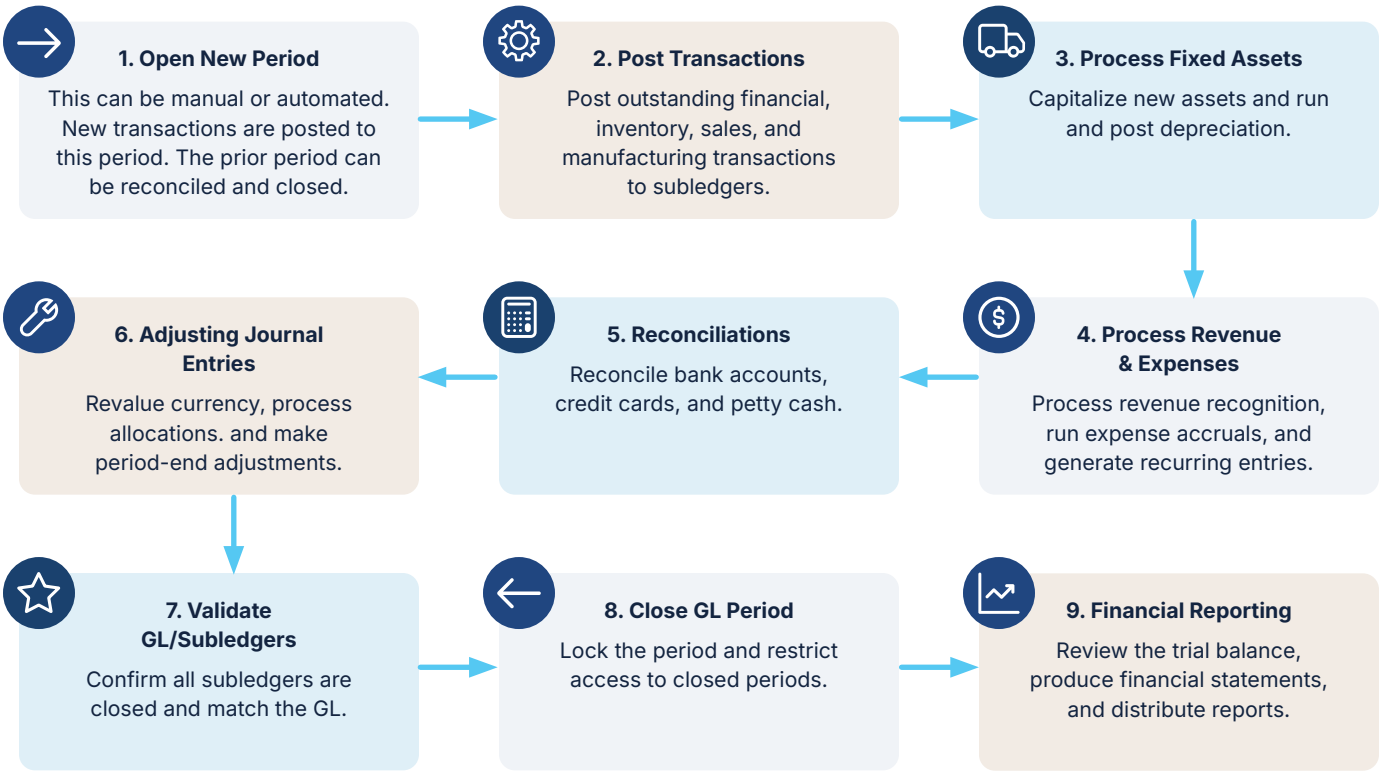
Built for the future, the Acumatica Cloud Platform provides an intuitive, modern user experience on a flexible, secure foundation that scales with your business. Customize workflows, modify screens, and connect with other critical tools without writing a single line of code. Access your data securely from anywhere, on any device, ensuring your team remains connected and productive whether in the office or on the road.



Automate Period-End Close and Other Business Process Workflows

Acumatica simplifies the financial close process with streamlined, predictable workflows. Automating consolidation and closing tasks minimizes manual effort for account reconciliation and data verification. Real-time visibility across entities helps resolve discrepancies quickly, enabling a faster, more accurate close. This allows your team to spend less time on data entry and more time on strategic analysis.

Acumatica boosts efficiency by automating additional workflows, such as procure-to-pay, quote-to-cash, record-to-report, and issue-to-resolution. By unifying workflows on a single platform, you ensure compliance and gain agility to scale without adding staff.



10,000+
Valued Customers

180M
Transactions Every Month

97%
User Satisfaction Rating

700+
Dedicated Employees

Your Modern Business Platform for Agility, Scalability, and Control

Gain the flexibility, scalability, and security needed to keep every part of your business connected and under control. A unified cloud platform simplifies processes, delivers real-time visibility, and provides the resilience to adapt to changing demands while supporting confident, sustainable growth.

Easily connect Acumatica with ancillary applications your teams rely on, creating a seamless solution tailored to your industry and business workflows. Advanced business intelligence, robust reporting, and embedded AI capabilities help turn complex data into clear, actionable insights, empowering leaders and users alike to make smarter decisions and stay ahead of the curve.

Agriculture, Forestry, Fishing
agricultural, forestry, landscaping, commercial fishing

Amusement and Entertainment
movie theaters, professional sports, performing arts

Automotive Services
automotive repair, towing and hauling, passenger transport

Banking and Financial Services
banking, investments, holding companies, credit agencies

Communications & Utilities
water, sewer, electric, gas, waste, telecom, radio

Education
daycare, K-12 education, vocational schools, colleges

Government & Municipalities
courts, fire and police, federal, state, and local government

Home Services
garage door, pool and spa services, appliances, water

Hospitality
hotels, motels, bed and breakfast, resorts, camps

Insurance
property & casualty (P&C), life & annuity (L&A), health

Maintenance Services
janitorial and sanitation services, facility maintenance

Legal Services
attorneys, legal aid services, arbitration, other legal services

Medical and Health Services
doctors, hospitals, clinics, dentists, mental health, rehabilitation

Non-profit and Member Organizations
museums, zoos, botanical gardens, churches, trade associations

Oil & Gas and Mining Operations
metal and coal mining, oil and gas extraction/refining

Real Estate and Property Management
property management, real estate agents, title offices, appraisers

Rental and Leasing Services
vehicle, equipment, computer, party stores, furniture

Repair Services
electrical, watch and jewelry, upholstery, computer, welding

Social Services
in family services, job training, food & housing assistance

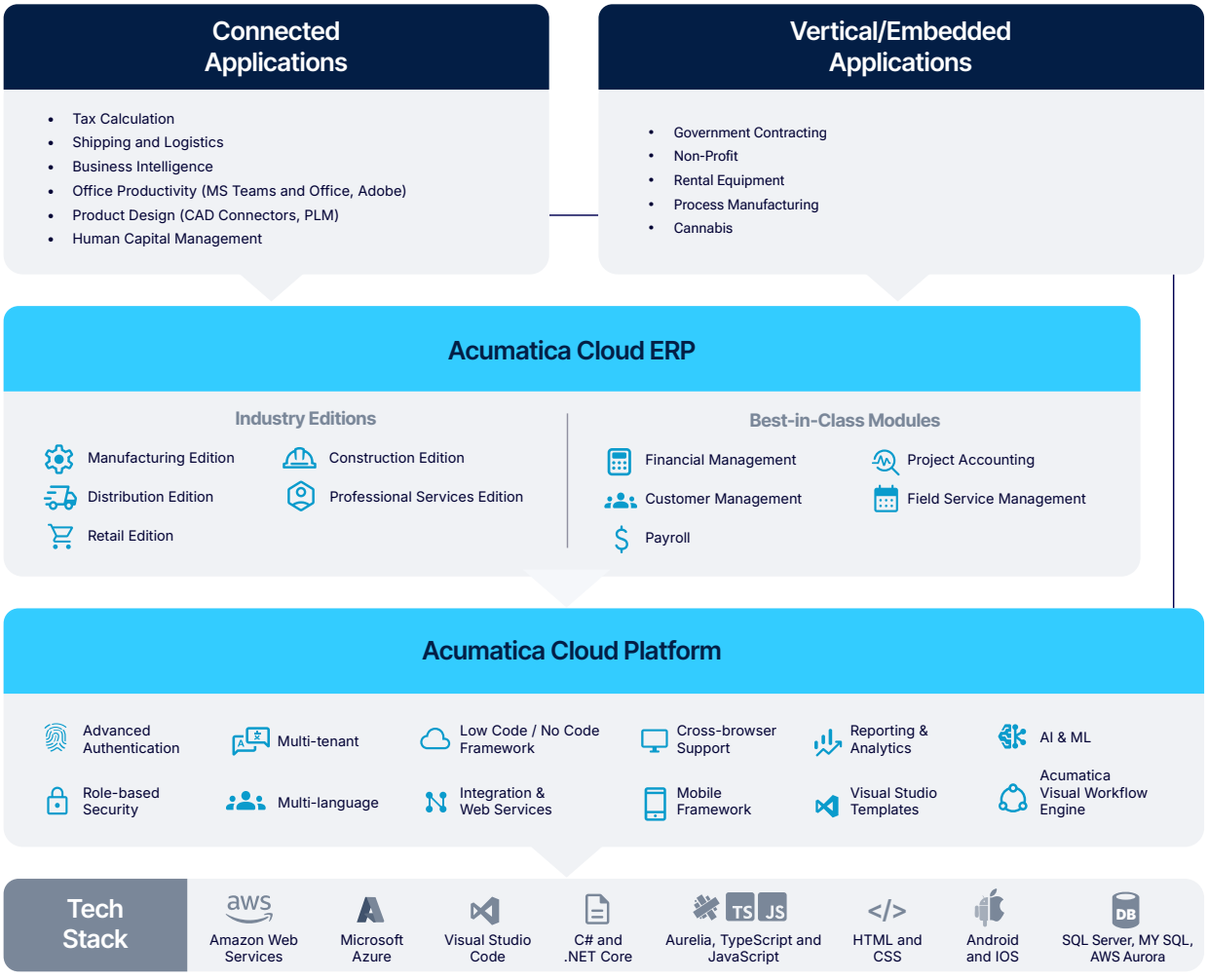
Transportation and Logistics
trucking, warehousing, logistics, rail, water, air, public transport

The Adaptable Acumatica Cloud ERP Platform

The Acumatica Cloud ERP platform is built on the world's best cloud and mobile technology, providing the tools business users need to reimagine an interconnected world.

The architectural framework and application development platform leverage new technologies with user-driven feedback, empowering business users to tailor the system with role-based security and low-code and no-code customization tools for a personalized ERP experience. Developers can easily customize and extend the application to meet unique business and industry requirements.

Acumatica allows users to modify workflows, rearrange screens, customize reports, build dashboards, and tailor the system without writing code. Transform your business, collaborate across departments, and prepare for growth with a business management platform that adapts to your evolving needs.



Manage your Entire Business with a Modern and Holistic ERP Solution Tailored for Every Need

Financials

General Ledger
Accounts Payable
Accounts Receivable
Deferred Revenue
Recurring Revenue
Cash Management
Tax Management
Bank Feeds
Fixed Assets
Payments
Payroll Management
Currency Management
Global Financials
Multi-Entity/Intercompany
Time Management
Expense Management

Business Insights

Acumatica Reports
Generic Inquiries
Role-Based Dashboards
Microsoft Power BI
Business Events

Wholesale Distribution

Inventory Management
Sales Orders
Purchase Orders
Purchase Order Requisitions
Warehouse Management (WMS)
Distribution Requirements Planning

Manufacturing

BOM and Routings
Production Management
Material Requirements Planning
Advanced Planning & Scheduling
Product Configurator
Manufacturing Estimates
Engineering Change Control
Arena Connector

Professional Services

Project Accounting
Project Management
Progress and Milestone Billing
Resource Management
Contract Management
CRM Service and Support
Field Reporting and Mobility
Time Management
Expense Management

Retail & Sales

Amazon Connector
Shopify POS Connector
Shopify Connector
B2B on Shopify Connector
BigCommerce Connector
Sales Orders
CRM Marketing and Sales
Customer Portal

Construction

Construction Financials
Cost Projections
Progress Billing
Construction Payroll
Job Cost Accounting
Project Management
Field Service
Equipment Management
Compliance
Change Management
Material Management
Preconstruction

Other Industries

Agriculture, Forestry, & Fishing
Banking and Finance
Communications & Utilities
Educational Services
Equipment Rental
Healthcare
Non-Profit & Membership
Oil, Gas, and Mining
Process Manufacturing



Acumatica – Different by Design

Acumatica is different by design and purposely built to help growing companies thrive in today's digital economy. Our industry-specific business management software features intelligent workflows and market-leading usability that enable companies to manage risk, anticipate disruption, and seize new opportunities. Our principled business practices, growth-friendly licensing, and flexible deployment options put organizations in control of their future.

We recognize that no business succeeds alone, and that's why Acumatica is more than a product—it's a thriving community of partners, customers, and creators committed to delivering technology that enables tomorrow's leading companies to innovate, collaborate, and grow on their terms.

Customer Bill of Rights

- Clear fee structures without surprises
- Consumption-based license fees
- Always-free educational resources
- Adapt and customize to your needs
- Freedom to choose partners and providers
- Fair pricing without long-term commitments
- Own and access your data, now and always
- Deployment freedom on a public or private cloud
- Comprehensive security for access, data, and devices
- Open platform with APIs for rapid integration

+33
Industry-Leading Net Promoter Score

240+
Independent Software Vendors

350+
Global Channel Partners

1
Unique, Singular Product Focus

Connected Business Applications



"Before, I had to tell people they needed to wait for two weeks because I was still closing a month. Now they can just run a report for themselves. It frees us up to do other things."

– Elizabeth Klug, SBN Regional Finance Lead, Cornell Cooperative Extension

Acumatica Cloud ERP is a comprehensive business management solution that was born in the cloud and built for more connected, collaborative ways of working. Designed explicitly to enable small and mid-market companies to thrive in today's digital economy, Acumatica's flexible solution, customer-friendly business practices, and industry-specific functionality help growing businesses adapt to fast-moving markets and take control of their future.

For more information on Acumatica,
visit www.acumatica.com or follow us on LinkedIn.

Acumatica
The Cloud ERP