
MeetGreen®
Sustainability Report
2026 Acumatica Summit

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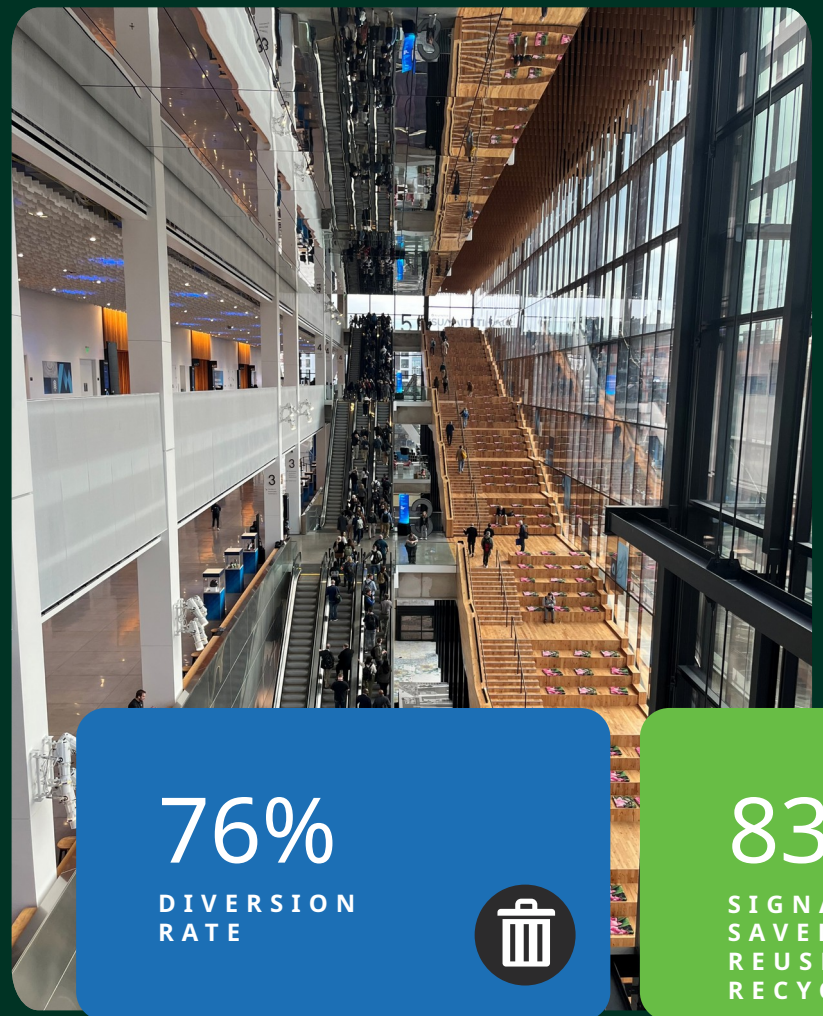

2026 Acumatica Summit

Event Vitals & Highlights

LOCATION: Seattle, WA

VENUE: Seattle Convention Center

TOTAL ATTENDEES: 2,881

TOTAL ROOM NIGHTS: 5,786

TOTAL CONTRACTED SPACE: 574,630 sq ft

76%
DIVERSION RATE

83%
SIGNAGE SAVED FOR REUSE OR RECYCLED

99%
BUILD/ASSET MATERIALS WERE RENTED OR REUSED

3,233
KG OF WASTE PREVENTED BY USING TURNKEY BOOTHS

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BIGGEST SUCCESS

Integrating Waste Data

First Year at Seattle Convention Center

The 2026 Acumatica Summit marked our first event at the Seattle Convention Center, and the first reporting cycle since 2022 in which we have received complete waste data from the venue. This is a meaningful milestone: it allows us to establish a real baseline and begin understanding the full environmental footprint of our event.

Total Waste: 18,407 kg

Diversion Rate: 76%

76% of standard waste was diverted through recycling, composting, and food donation, while an additional 14,446 kg of event materials were stored or saved for future reuse.

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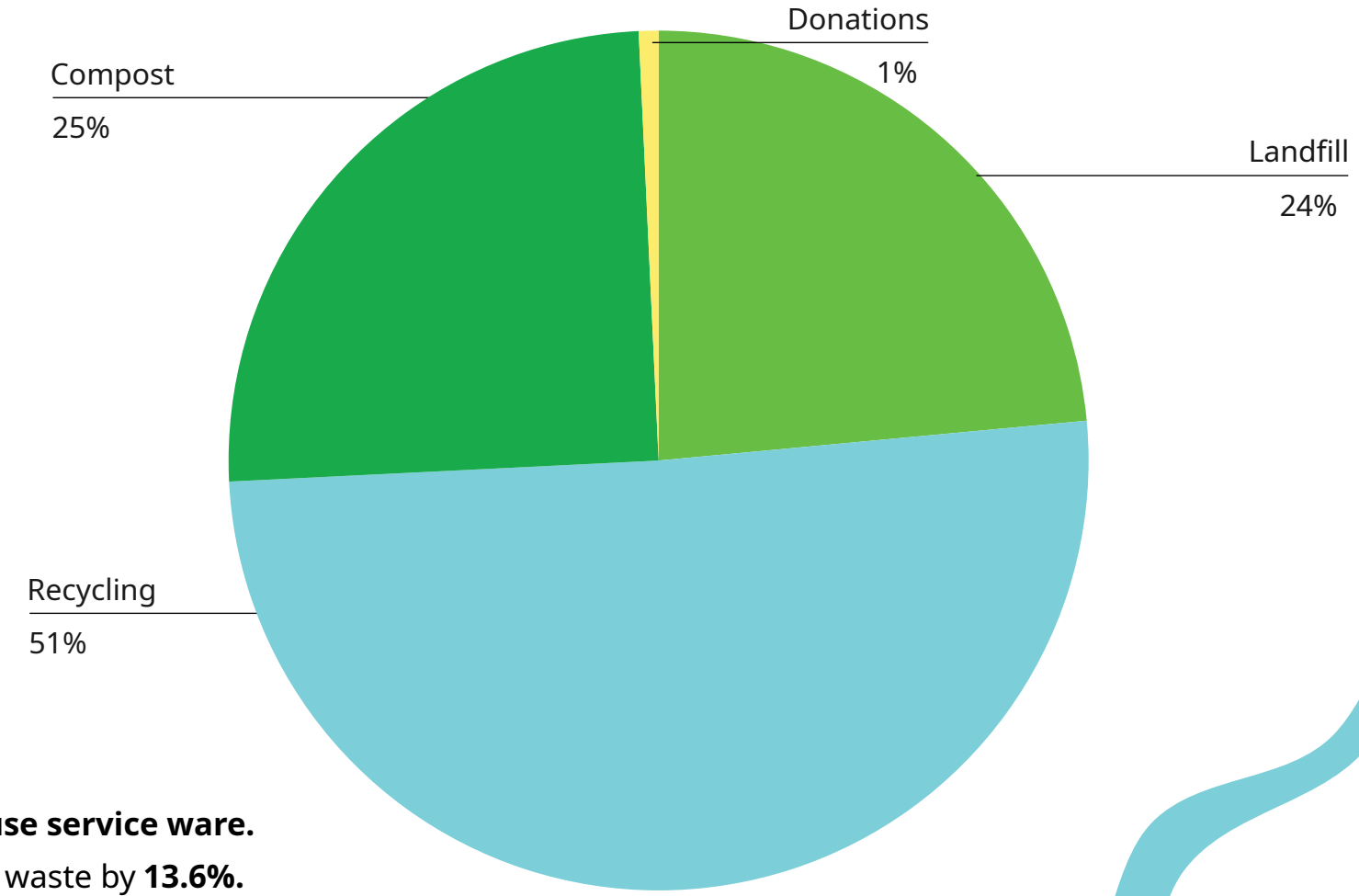
Diversion Rate & Total Waste

	Weight (kg)	% of Total
Landfill	4,330	24%
Recycling	9,331	51%
Compost	4,610	25%
Donations	136	1%
TOTAL	**18,407**	**100%**
Diversion Rate	**76%**	



This year, over **5,000kg** of waste can be attributed to **single-use service ware.** Shifting to 50% reusable service ware would drive down total waste by **13.6%.**

This year also enabled measurement of **Waste/Participant/Day** for the first time: **1.6kg** creating a new performance baseline for YoY comparison.

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Location matters, Travel still leads

Looking at Emissions

Hosting the 2026 Acumatica Summit at Seattle Convention Center created several sustainability advantages, including strong venue waste systems, access to local and regional food sourcing, and opportunities to support nearby businesses.

These choices help reduce impacts within the event's operational footprint and reflect thoughtful planning in a new host city. At the same time, the full emissions profile shows that travel remains the largest driver of Acumatica Summit's carbon footprint. The following slides separate total emissions from non-travel emissions to show both the overall footprint and the areas where planning decisions can have the most direct influence.

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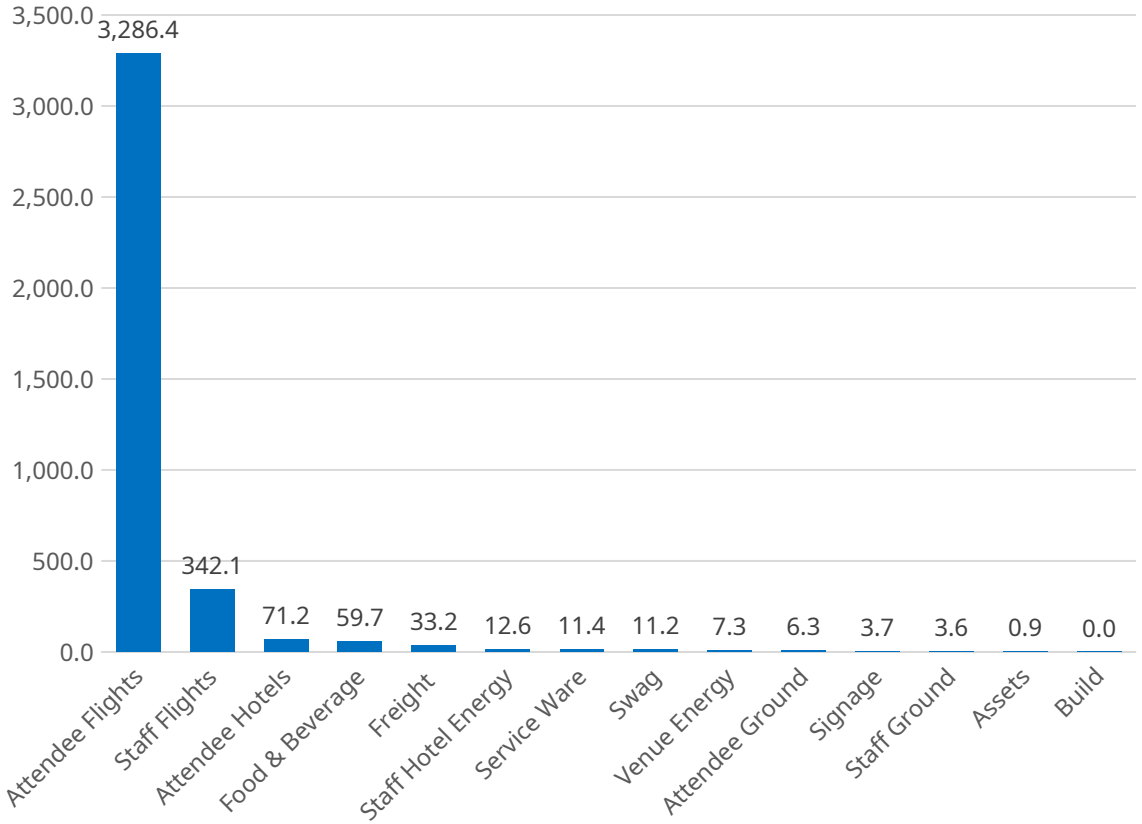
Emissions (Including Travel)

Although the event was closer to Acumatica HQ, travel emissions remained the primary driver of total emissions.

	Emissions (MT CO2e)	% of Total
Attendee Flights	3,286.4	85.4%
Staff Flights	342.1	8.9%
Attendee Hotels	71.2	1.8%
Food & Beverage	59.7	1.6%
Freight	33.2	0.9%
Staff Hotel Energy	12.6	0.3%
Service Ware	11.4	0.3%
Swag	11.2	0.3%
Venue Energy	7.3	0.2%
Attendee Ground	6.3	0.2%
Signage	3.7	0.1%
Staff Ground	3.6	0.1%
Assets	0.9	0.01%
TOTAL	**3,849**	**100%**

3849 MT CO2e



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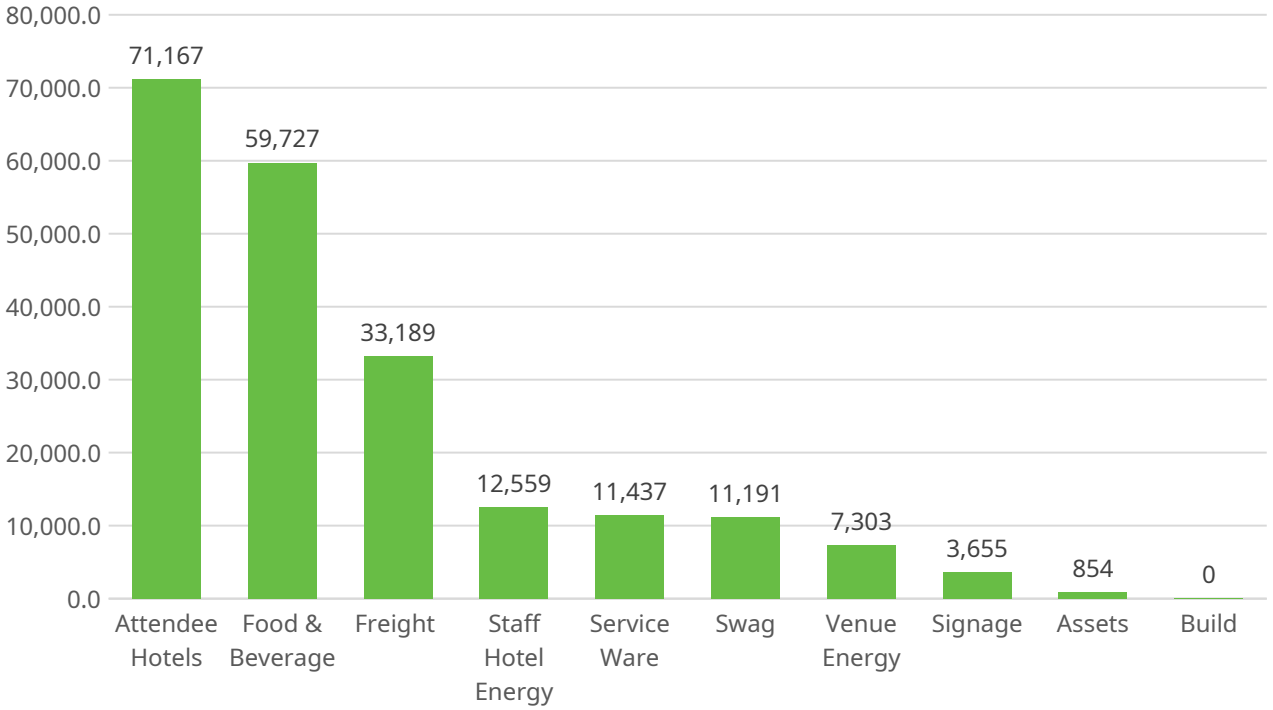
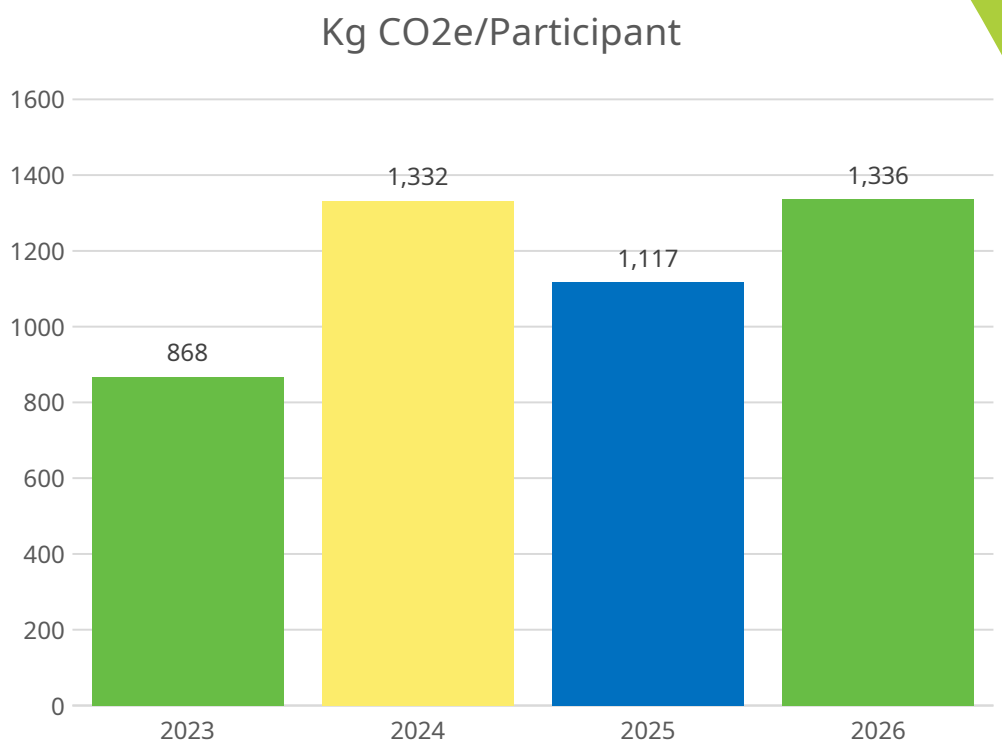
Emissions (Excluding Travel)

211,082 kg CO2e





Year over year, CO2e/Participant increased by approximately 20%. The primary drivers of this change are an uptick in beef menu items, freight (materials coming from and returning from FL), and shifting to single-use service ware.

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Opportunities

With a strong first-year waste baseline established at Seattle Convention Center, future efforts can focus on reducing remaining landfill streams, strengthening diversion systems, and continuing to keep materials in circulation through reuse.

1

Pilot reusable service ware during select meals or high-volume service periods. Single-use service ware was one of the largest identified landfill contributors, making this a clear opportunity to reduce total waste.

2

Collaborate with Seattle Convention Center to refine the waste management plan, including front-of-house bin placement, back-of-house sorting, contamination checks, and clearer roles during peak waste periods.

3

Continue reducing single-use juice, soda, and water bottles by expanding bulk beverage service, refill stations, and reusable or lower-waste alternatives where operationally feasible.

4

Build on this year’s food donation process by identifying eligible meal functions earlier, confirming donation partners in advance, and increasing the volume of surplus food directed to the local community.

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MeetGreen Calculator

Leads within their own industry, prioritizes measurement and works to move the sustainability dial. Researches and develops new initiatives to improve environmental performance and uses the organization’s buying power to drive change with venues and vendors.

Methodology & Assumptions

Transportation

Flight emissions calculated using economy-class with radiative forcing. DEFRA coefficients applied. Short-haul defined as ≤299 miles one-way.

Hotel Energy

Based on mean Washington State-area hotel figures accounting for room size and local energy mix.

Venue Energy

Estimated based on total contracted square footage, total kWh (energy used), and kg CO2e/kWh

Build / Assets / Signage

Data provided by Ortiz & Co, Conference Direct, Acumatica and ATG Productions.

Waste

Data provided by Seattle Convention Center, including hauler information and donation data.

Sources

EPA GHG Emissions Factors 2023 · Cornell Hotel Benchmarking 2024 · DEFRA GHG Factors 2024 · Poore & Nemecek 2018

While practices are verified by MeetGreen, metrics are direct-reported by vendors through metering, hauling records, and procurement analysis. This report may not be inclusive of all event impacts but is a good faith representation of event activities as reported by third parties.

Thank you

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